ALL IN COVID-19 CAMPUS ENGAGEMENT RESOURCES
Timely information, updates, and campus examples will continually be shared on the webpage.

1. ALLInVote.org

ALLInVote.org is a free, web-based tool powered by Civic Tools, Inc. which tracks campus voter registration and student voting participation. When a student completes voter registration or voting, ALLInVote.org is notified and helps to verify the registration or vote. The tool also includes tools for student organizations, clubs, and other campus groups to communicate with their members about the voting process.

2. Host a Couch Party

Organize a virtual Pledge to Vote challenge using the free allintovote.org tool and monitor the remaining questions. Invite friends to a couch party (see below) and have volunteers illustrate instructions via campus emails and social media. Students can use whichever person: #JumboVote

3. National Voter Registration Day

енсеемент tools can be used to promote and attend the events. This can be done during early voting and on Election Day. Allianfoundation has piloted couch parties to recruit voters for Tufts University and the University of Iowa.

4. Vote Early Day

Vote Early Day will offer social media toolkits and signage for campuses to promote early voting, including information about voting by mail. Baltimore Votes did for https://www.baltimorevotes.org/party

5. #VoteTogether

Create voting memes and videos relevant to your campus and share on your institution's social media channels. Hold a contest where students submit videos on why voting matters and display the winning videos on your institution's social media. A video from the University of Iowa.

6. Ask Every Student

There is also an opportunity for campuses to develop a program that asks every student to vote. This can be done during new- and transfer student orientation, as well as during the first events of the semester. This can especially be done with first-year students living in residence.

7. Virtual National Student Voting Summit

ALLInVote.org is active. The link with their contacts), review what information will vote online, find their polling place, request an absentee ballot, and register to vote. Campuses can promote and attend the events.

Additional Ideas for Student Engagement

- Develop a plan to visit first-year seminars and large lectures to give presentations about voter requirements. Ideally, plan for a 3-5 minute conversation per student. To ensure that there is a process to engage students about voting, include a voter registration offer in the first-year seminar syllabus.
- Make social media posts that turn students towards resources like voting, including information about voting by mail. For example, Baltimore Votes did for https://www.baltimorevotes.org/party
- Organize a virtual Pledge to Vote challenge using the free allintovote.org tool and monitor the remaining questions.
- Encourage your campus president or chancellor to send out a campus wide email about voter registration, absentee ballot requests, and other important voting deadlines.
- Work with campus administration to include voter registration on the course registration or class syllabus. For example, students attending classes can easily access voter registration resources via links posted on the course syllabus.
- Create voting memes and videos relevant to your campus and share on your institution's social media. Hold a contest where students submit videos on why voting matters and display the winning videos on your institution's social media. For example, the University of Iowa.
- Host a virtual Party at the Mailbox to celebrate and promote vote-by-mail like Baltimore Votes did for https://www.baltimorevotes.org/party

Contact | allintovote@projectallin.org

Resources

You may find the following resources useful for your success in voter engagement.

- ALLInVote.org
- Civic Tools, Inc.
- Campus Vote Project
- #JumboVote
- Baltimore Votes