University of West Georgia

All In Challenge – Action Plan

Goals:

1. Increase student registration
2. Increase student voting
   a. Make students aware of polling places
   b. Encourage students to request an absentee ballot or change their address
   c. Help students understand voting process and ballots
   d. Reiterate that students must vote in polling locations due to differences in local elections

Actions:

• Kick off on Constitution Day
  o Provide voter registration and election information
  o Have computers set up to allow students to register and check their registration
• Host a voter education session that is required
• Coordinate with each of the "political" groups across campus
• Each of the political groups will host their own functions
  o NAACP: Weekly election information sessions
  o Young Students for Liberty (Libertarians): Host a forum for the Libertarian candidate for governor and for the US House democratic candidate
• Host an education session on the ballot initiatives
• Distribute voter information material to all students
  o Registration information
  o My GA Voter information
  o Posters on the importance of voting on each floor of residence halls.
• Use OrgSync postings and newsletter to encourage voting
• If elections go to runoff
  o Reiterate voter registration
  o Reiterate absentee ballots
  o Host voter information session
  o Provide reminders through OrgSync and posters in residence halls