All Campus Democracy Challenge
The University of Northern Colorado is located in Greeley, CO, an hour north of Denver. The University was first opened in the late 1880s as the Colorado State Normal School to educate teachers. In 1970 the name of the school was changed to the University of Northern Colorado. As of January 27, 2020, UNC has 8,105 undergraduate students and 2,713 graduate students.
Overview

University of Northern Colorado students voted at a rate of 37% in the 2014 midterm elections and 53% in the 2018 midterm elections. UNC’s voting rate was higher than other institutions for both elections. Almost 68% of our registered students voted in 2018 and nearly 60% of registered students voted in 2014. Since we know our registered students vote, our goal is to register more students.
When considering this data, significant progress could be made in all areas of study for midterm elections. During election years, we should focus on Engineering, Parks and Recreation and Liberal Arts and Sciences, since they have the lowest voter turnout in 2018. The goal in studying this report is to get an idea on what areas to emphasize voter education, as well as maintain contact and resources for areas that had larger voter turnout. With these efforts, we hope to increase our numbers in future elections.
Point of Contact

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Office of Student Life

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Campus Partners

- Academic and Community Engagement
- University Program Council
- Division of Student Affairs
- Housing and Residential Education
- Dining Services
- Department of Political Science
Colleges and Universities within the Big Sky Athletic Conference have embraced a Votes Challenge where institutions will work collectively to increase voter registration and voter turnout numbers at their respective institutions by 10% between 2020 and 2024 national elections.
Student Senate will work on making sure all upcoming debates and voter information is displayed on our social media pages to reach our students virtually. We will also have a questions page where students can go to ask any questions they have about how to vote, where to vote, and anything else they may have.
Ballot Access

The majority of our students voted with a mail-in ballots at a total of 82% which nearly doubled from 2014 at 43%. Another 12% voted in person and 1.7% voted with an absentee ballot.

UNC is a designated polling location so students will have easier access in November, as well as we have a drop off ballot location making it easier for students to deliver those.
Get Out The Vote

Constitution Day
At our Constitution Day event on September 17th we plan to have a virtual information session about the constitution and encouraged students to register to vote on National Voter Registration Day, September 22nd.
Evaluation Process

When the NSLVE data is released, we will compare voter registration and turn out this year to 2018. We’ll focus on areas of improvement for the next election cycle.
THANK YOU!