

University of Minnesota Morris
ALL IN Campus Democracy Challenge
Action Plan 2018

As a public liberal arts college, the University of Minnesota Morris has a long tradition of civic engagement which includes voter registration and turnout significantly above the rates for individuals within the traditional college student age range. A diverse coalition of partners assembles each election year to work collaboratively to assure student voter registration and participation on the Morris campus. The group is convened by the Director of Student Activities and the Vice Chancellor for Student Affairs.

The University of Minnesota Morris participates in the Minnesota Secretary of State's college student voter engagement efforts; the National Study of Learning, Voting and Engagement; and the ALL IN Campus Democracy Challenge.

Coalition representatives:

- University offices and programs
 - Community Engagement
 - Office of the Vice Chancellor for Student Affairs
 - Political Science discipline
 - Residential Life
 - Student Activities, Conferences and Events
 - Communications and Marketing
 - Briggs Library
- Student organizations
 - Morris Campus Student Association
 - Student Democratic Farm Labor Party (DFL)
 - College Republicans
 - Minnesota Public Interest Research Group (MPIRG)
 - KUMM student radio
 - University Register - campus newspaper
- Stevens County Auditor's Office

About the All in Campus Democracy Challenge www.allinchallenge.org/

Preparing graduates for their public lives as citizens, members of communities, and professionals in society has historically been a responsibility of higher education. The ALL IN Campus Democracy Challenge recognizes those postsecondary campuses committed to improving democratic engagement, increasing student voter participation rates, and graduating students with a lifelong commitment to being informed and active citizens. It also awards exemplary efforts in these same areas.

UNIVERSITY OF MINNESOTA MORRIS

Morris Voter Engagement Efforts (as of May 2018):

- All new students are encouraged to register to vote - online or via registration cards:
 - a voter registration form in each student's New Student Orientation packet.
 - Orientation Group Leaders & Community Advisors are trained to complete Minnesota's voter registration process -- for their own registration and to assist new students.
 - The Campus Connection Guide (New Student Orientation publication) contains a detailed info of how to register to vote and where to find information about voting.
- Additional voter registration and voter engagement is provided for all Morris students:
 - Stevens County Auditor's Office -- secured voter registration box to collect voter registration forms at the Student Center Information Desk beginning in August.
 - Student email campaign -- sending voter engagement information to students.
 - Briggs Library -- creates a web based research guide with information on voter registration and the elections that that will appear on the local ballot.
- Student organizations promote voter registration and meet the candidate events:
 - Politically active student organizations organize voter registration tabling in the Student Center, meet the candidate events with local candidates, and get out the vote 'dorm storming'.
 - KUMM student radio hosts PSAs encouraging voter registration and engagement.
 - The University Register newspaper will publish voter engagement information, voter how tos, Minnesota absentee voting options, and precinct locations.
- The coalition clarifies and ensures shared understanding of requirements for:
 - online registration options
 - same day voter registration by students living on campus
 - campaign rules as they apply to the campus (e.g. candidate access to residence halls, no sound amplification on the mall prior to 5 p.m., etc.)
- Polling locations and election day information is shared and access promoted:
 - Stevens County Auditor's Office -- provides a large map of Morris voting precincts and polling places a Student Center display leading up to the election and on election day.
 - The University will provide transportation to the new Morris polling sites on election day.
- Student Activities, Conferences and Events; student organizations; and the Political Science discipline host election night viewing parties in multiple spaces in the Student Center.

Goals and Assessment:

UMM has participated in National Study of Learning, Voting and Engagement (NSLVE) since 2012 and will continue using this data as a way to track voter engagement. Our goal for 2018 is to match or exceed our rates from 2016 which were a registration rate of 67.3% and a voting rate of 57.1%.

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University of Minnesota Morris 2016 NSLVE Campus Report
 Morris 2012 and 2016 Voting Rate Compared with Other Colleges by Carnegie Classification

NSLVE CAMPUS REPORT | University of Minnesota-Morris

HOW YOUR NUMBERS COMPARE | PRESIDENTIAL ELECTIONS

By Carnegie Classification

<p>2012 Voting Rate for All Institutions</p> <p>46.9%</p>	<p>HIGH 72.9%</p> <p>LOW 19.3%</p>	<p>2016 Voting Rate for All Institutions</p> <p>50.4%</p>	<p>HIGH 81.4%</p> <p>LOW 13.1%</p>
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Difference from All Institutions **+24.7**

Difference from All Institutions **+6.7**

