Outline of UCSC Action Plan Spring 2018-Fall 2018

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Spring 2018

1. Beaumont collaboration with Key Student Government Stakeholders to organize voter registration and GOTV for June primaries
   a. Outreach and invitations to key leadership groups: Student Union Association, Council of Chairs and student senates, Residential units/colleges
   b. Identify and share key resources and information:
      i. UC-wide and UC-CA Sec State MOUs on student voter registration and voting
      ii. CA Secretary of State provides a basic on-line "how to do a voter registration drive" guide:
      iii. LWV Fair Elections Network
   c. Order prizes for registration (minimal value) – stickers and pins
   d. Conduct training on how to properly register voters
   e. Provide tabling/registration at all colleges, heavily trafficked sites

Fall 2018

2. Centralized Communication and Information through University Relations
   - Host and circulate campus-wide communication regarding Election and Voter Information via main UCSC web site including:
     - Voter registration information and on-line links
     - Voter registration check/confirmation: Link to Secretary of State page
     - “What’s on your ballot” information and links, including
       o Information on state-wide propositions
       o Information on local measures
     - Provide university-wide email blasts with encouragement and information on voting for primaries and general elections via Public Affairs

3. Encourage departmental/faculty communication to students
   - Such as circulation of

4. Provide multiple Conditional Voter Registration opportunities at a central campus location:
   Bay Tree Conference Center in the Cervantes Room during the following dates and times:
   - Open 9am to 5pm on Saturday & Sunday, November 3 - 4
8am to 5pm on Monday, November 5
7am to 8pm on Tuesday, November 6

5. Provide multiple on-campus polling sites on Election Day, staffed from 7am-8pm:
   - College Ten Namaste Lounge
   - Crown / Merrill Cultural Center
   - Oakes Learning Center
   - Porter Apartment "I" Lounge
   - Stevenson Silverman Conference Room
   - 2300 Delaware Avenue, Santa Cruz, CA 95060