The ALL IN Campus Democracy Challenge
empowers colleges and universities to achieve excellence in student democratic engagement
(Democratic engagement = civic learning + political engagement + voter participation)

BY PROVIDING:

STRUCTURE
Intentional program design plus accountability for campus continuous improvement

SUPPORT
Tools campuses need to increase democratic engagement including coaching, training, resources, referrals, and networking

RECOGNITION
National seals and awards that recognize campuses for improvement and success in increasing democratic engagement

THE ALL IN CHALLENGE ENCOURAGES COLLEGES AND UNIVERSITIES TO:

Make a public commitment to expanding non-partisan democratic engagement

Develop a comprehensive understanding of their students, stakeholders, programs, and climate for democratic engagement

Establish short-term and long-term goals to improve and institutionalize democratic engagement

Design, implement, measure, and continuously improve strategies to increase democratic engagement

RESULTING IN:

STUDENT ENGAGEMENT
Students acquire and apply the knowledge, skills, attitudes, and behaviors needed for democratic engagement

INSTITUTIONAL ENGAGEMENT
Colleges and universities develop a campus culture that promotes and embeds democratic engagement programs and policies throughout the curriculum and co-curriculum

NATIONAL NETWORK
This network brings together colleges and universities committed to increasing student democratic engagement, highlighting the role of higher education in strengthening American democracy

A MORE ENGAGED & INCLUSIVE DEMOCRACY
A strong, vibrant, and more representative American democracy resulting from greater inclusion of college student voters