



## **2020 Democratic Engagement Plan**

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## **Executive Summary**

### Overview

Since its establishment in 1967, Northampton Community College (NCC) is where Lehigh Valley residents turn to earn a degree, access workforce training, learn new leisure activities, and bring their children for enrichment. As highlighted in the 2018 to 2019 impact report, NCC is a college **OF** the community (for more than 50 years, the college has served residents of every city and town, transformed lives, and launched bright futures); **BY** the community (one of the most highly regarded community colleges in the country and the most affordable college in Pennsylvania); and **FOR** the community (since 1967, the college serves as invaluable resources to all individuals, businesses and organizations).

At the core of NCC's commitment to civic engagement is the Center for Civic and Community Engagement (CCCE). Founded in 2014, the center supports NCC's commitment to:

- ✓ Help students develop civic literacy as well as self-awareness as citizens.
- ✓ Promote intentional service activities for college students to become democratically engaged in political processes.
- ✓ Enhance dialogues about issues affecting students, the community, and the world.
- ✓ Provide opportunities for students to effect positive change in their communities through knowledge, advocacy, and action.

Democratic engagement is central to student and community development. The center empowers students to be agents of change in local and global communities; strengthens an NCC education as a transformative and deeply relevant force in students' lives; emphasizes the teaching and practice of advocacy and change; embraces the cultural and social contexts of our students with different ways of knowing and understanding; fosters a democratic environment for institutional change, and strengthens our community and improves the quality of life for its members.

### History

NCC has a rich history of student democratic engagement practices. The following highlights NCC's efforts to enhance campus-wide civic learning and democratic engagement:

- ✓ Participated in the Help America Vote College Poll Worker grant to fulfill the US Election Assistance Commission's (EAC) primary purpose of assisting state and local governments by recruiting students as poll workers (2014 and 2018).
- ✓ Joined the National Study of Learning, Voting and Engagement (NSLVE) in 2013.
- ✓ The Campus Election Engagement Project (CEEP) supported a student fellow who organized student engagement in conjunction with political science faculty and student clubs during the 2016 Election Cycle.
- ✓ Joined "All in Campus Challenge. Based on NSLVE report, the College received the Bronze Seal for our voter engagement rate – 52% in 2017 and Silver Seal for having a voting rate between 30-39% in 2019.
- ✓ Gained recognition for having the best action plan for a medium-sized 2-year institution in 2019.
- ✓ Partnered with the AAUW and League of Women Voters regularly to facilitate workshops and candidate forums on campus.

- ✓ Collaborated with The Northampton County Elections and Voter Registration Office to provide opportunities such as poll workers, office assistants, and clerical support, especially during major elections.

As the development and implementation of the Democratic Engagement Plan primarily fall under the responsibilities of CCCE, the 2018 -2019 plan was written by the previous CCCE Director, Deb Bohr in conjunction with members of NCC's CCCE Team composed of students, faculty and administrative staff from each of the College campuses. Deb Bohr retired at the end of spring 2019. The College hired a program coordinator (Amy Sams) in April 2019 and a new CCCE director (Dr. Stanley Ebede) in December 2019.

### Future Direction

Voting is critical to the functioning of our democracy; therefore, educating our student voters is of paramount importance. As NCC continues to increase awareness of the importance of democratic engagement, future steps that will be taken to improve civic learning, political engagement, and voter participation include but not limited to the following:

- ✓ Form a Campus Democratic Engagement Coalition (CDEC) comprising of students, faculty, staff and community partners.
- ✓ Collaborate with Indiana University - Purdue University Indianapolis (IUPUI) for the administration of the Civic Minded Scale (CMS) on campus to assess the level of civic-mindedness among students. Data from the CMS will be used to determine trends in previous, current, and future NSLVE reports.
- ✓ Embed the Democratic Engagement Plan in the Civic Action Plan.
- ✓ Develop and implement "Democracy 101" - a series of co-curricular lectures, discussions, and workshops that focus on the idea and practice of democracy.
- ✓ Form a "Faculty Fellow for Civic and Community Engagement" that will oversee future initiatives:
  - Newman Civic Fellows Award Nominations (Students Only)
  - Service-Learning Institute - (Faculty Only)
  - Community Engagement Celebration Day - (Campus-wide)

### Conclusion

As the 2020 United States presidential election is forthcoming, the implementation of the activities highlighted in this plan is of great importance. This plan is effective December 2, 2019 through December 31, 2020 and has two main purposes. First, it serves as a long-term mapping of transformational ideas and innovative activities developed through collaborative efforts. This plan also serves as a platform for highlighting NCC's strengths and limitations; identifying areas for improvement; and planning how the institution can better address civic education and engagement in the coming years.

### **Leadership**

CCCE will not be solely responsible for the development, implementation, and promotion of democratic initiatives. The CCCE staff members will collaborate with both on and off-campus entities that have a major focus on democratic engagement. As previously mentioned in our future directions, CCCE will form a nonpartisan workgroup named "Campus Democratic

Engagement Coalition (CDEC)”. This coalition will work collaboratively to identify programs and services that increase NCC students’ involvement with legislative processes.

To achieve these efforts, the coalition consists of the following stakeholders:

- i. **CCCE Director:** Dr. Stanley Ebede, CCCE Director will chair the coalition and take the lead in brainstorming, developing, planning, and implementing new and existing programming, partnerships, and all voter/democratic engagement related activities.
- ii. **CCCE Program Coordinator:** Under the supervision of the director, CCCE Program Coordinator, Amy Sams will coordinate the activities outlined in this plan.
- iii. **Auxiliary:** The auxiliary group will assist with planning, developing, promoting, and assessing opportunities/activities to help students form the habits of active and informed citizenship. The group comprises of representatives from both external and internal groups/clubs, offices, and divisions such as Grants Office, Student Affairs and Academic Affairs Divisions, American Association of University of Women (AAUW), League of Women Voters, Northampton County Office of Elections and Voters Registration, etc. Representatives include, but not limited to the following:

**Dr. David Ruth** – Vice President, Chief of Staff

**Scott Blair** – Chief Diversity Officer

**Dr. Nathan Carpenter** – Director, Global Education and International Services

**Tyler Russell** – Student Life & Leadership Development Administrator

**Kristie Miers** – Grants Specialist

**Belinda Austin** – Associate Dean, Student Services - Monroe Campus

**Samuel Chen** - Adjunct Faculty, Political Science & Advisor, Political Science Club

**Amy Porter** - Assistant Director, Housing and Residence Life

**Brandon Andrews** – Professional Assistant, English as a Second Language (ESL)

**Dr. Precie Schroyer** – Associate Dean, Monroe Campus

**Judy Fiske** – League of Women Voters

## **Commitment**

Educating for civic learning and democratic engagement is a hallmark of NCC’s institutional culture. As highlighted below, NCC is committed to inspiring our students to be engaged citizens and be a national model through numerous strategies and efforts.

### Strategic Planning

In 2012, NCC’s newly inaugurated President, Dr. Mark Erickson led the campus through a comprehensive strategic planning process that identified Student Outreach and Community Engagement as strategic focus areas for NCC. This strategic planning process led to the creation

of the college's Center for Civic and Community Engagement (CCCE) and the development of the center's mission statement in alignment with NCC's mission.

- ✓ **NCC's Mission** - *Recognizing that students are the primary reason that Northampton Community College exists, we seek to provide excellent, accessible and comprehensive learning experiences in partnership with the dynamic, diverse communities we serve.*
- ✓ **CCCE's Mission** - *To coordinate learning opportunities and mobilize resources that will foster the personal and professional development of our students and our community.*

NCC's mission serves as the foundation of the college's commitments to meet the needs of our students through numerous programs and projects that align with the college's six Strategic Focus Areas:

- i. **Enhancing Student Access:** Create multiple pathways and reduce barriers to college entry through collaborative work with our school district and workforce partners, while offering quality, affordable, and responsive educational opportunities for all of our student populations.
- ii. **Inspiring Academic Excellence:** Engaging students with high-quality instruction delivered by experienced, professional, and dedicated faculty following best practices in an engaging, dynamic, and collaborative environment to support learning.
- iii. **Fostering Diversity and Global Engagement:** Encourage and expand the vast diversity we celebrate at NCC and learn from our unique perspectives while preparing our students to navigate the complexities and nuances of our world.
- iv. **Engaging with our Communities:** Engage and develop the internal and external communities we serve in unique and collaborative ways, helping students to become better citizens and to further address the needs of our communities.
- v. **Advancing Excellence in Technology:** Supporting our students, by providing faculty and staff with technology that will empower and inspire them to deliver the most effective teaching and instructional support for all learners.
- vi. **Increasing Student Retention, Completion, and Transfer:** Align the College's practices, strategies, policies, and procedures to provide a comprehensive student experience that will promote students' success in attaining the degree, credential, or endeavor sought.

While the strategic plan has 6 areas of focus, the overarching goal of CCCE closely aligns with Strategic Area Focus #4 (engaging with our communities). As programs offered by the CCCE have increased, democratic engagement activities have become a core aspect of our student offerings and spurred campus-wide involvement in similar initiatives. Programs and events are based on current issues that affect local, state, national and global communities. Figure 1 highlights (a) summary of activities supported by CCCE over the past three years; (b) expected

outcomes for future planning; and (c) commitment to opportunities that effectively impact democratic engagement.

## Figure 1

### *Strategic Focus Area #4 – Engaging with our Communities*

#### Initiatives:

Initiatives	Key Personnel	Status	Notes
Support the professional development & engagement of all members of the college community	President/Cabinet/HR/CTLT	↑	CTLT opened on Bethlehem Campus and Monroe
Increase the breadth and depth of community partnerships – school districts, strategic employer engagement, NCC community, Center for Civic Engagement	VPAA/VP-CMED&WF	↑	Trending toward goal
Increase student, faculty, and staff participation in service learning	Cabinet	↑	Successful "Day of Service" in April

#### Key Performance Indicators for this SFA:

Success Indicators	Data Source	Actual (2016-17)	Projected Baseline (2017-18)	Status	1-Year Target (2018-19)	2-Year Target (2019-20)	3-Year Target (2020-21)	Notes
4.1 # of faculty members engaged in service learning	CCCE	37	39	↑	46	50	53	Trending toward goal
4.2 # of students participating in service learning	CCCE	565	667	↑	680	700	720	Trending toward goal

## Recognition and Achievement

Over the years, NCC has been recognized for its commitment to civic and democratic engagement. The U.S. Department of Education and the Corporation for the National Community Service has awarded NCC designation on the President's Higher Education Community Service Honor Roll for the past ten years. This award is granted to colleges like NCC for their extraordinary and exemplary community service contributions of its students, faculty, and staff in meeting critical community and national needs. In 2017, NCC was part of the All IN Campus Challenge and received the Bronze Seal for our voter engagement rate – 52% and received a Silver Seal for having a voting rate between 30-39% in 2019. Further, NCC gained recognition for having the best action plan for a medium sized 2-year institution in 2019.

NCC is one of the 240 colleges and universities in the country to have earned the prestigious Carnegie Community Engagement Classification in 2008 and again in 2015 through 2025. The Carnegie Community Engagement Classification recognizes a college's commitment to community engagement. Drawing its criteria heavily from Campus Compact's Indicators of Engagement Project, the classification reaffirms institutional commitment to deepen the practice of service and to further strengthen bonds between campus and community. This classification was conferred to NCC after a rigorous submission and evaluation process including accreditation review of documented materials describing the nature and extent of our engagement with the community locally or beyond. Achieving the Carnegie Classification signifies that NCC is a campus where community engagement is not just a priority, but also a practice that is demonstrated in outstanding and meaningful ways.

## Integration of Democratic Engagement in Curriculum and Co-Curriculum

Evidence of NCC's commitment to embedding the ideals of civic learning and democratic engagement in students' academic programs and co-curricular activities include, but not limited to the following:

### **Curriculum**

- i) **Political Science:** Focuses on basic issues including political theory, comparative political institutions, dominant ideologies and ideas, the importance of law, the domestic and Third World struggles for civil and political equality and international relations.
- ii) **Sociology:** Examines current social problems in the United States from the major theoretical perspectives in sociology; substance abuse, crime and violence, family problems, ageism, sexism, racism, problems relating to work, education, urbanization, technology, health care, population and the environment.

### **Co-Curriculum**

- i) **Political Science Club:** A non-partisan group open to all NCC students regardless of major. It promotes student awareness in the political process and world events through panel discussions, voter registration drives, and educational trips.
- ii) **NCC Pride Gay/Straight Alliance:** Promotes social opportunities for gay, lesbian, bisexual, transgendered, and questioning students and their straight allies. We participate in local and national campaigns to raise awareness and educate our school and local community on LGBTQA issues.
- iii) **Model United Nations:** Promotes an understanding of the United Nations and issues affecting the global community. The Model United Nations shall emphasize global citizenship, diplomacy, collaboration and conflict resolution.
- iv) **People Actively Contributing Together:** "Celebrating diversity and unity among many people." P.A.C.T. serves as an organization dedicated to the purpose of creating a network of people committed to real and sustainable change. Through active contributions to community building, P.A.C.T members strive to share information and experiences which enhance the development of all people.

## Collaboration and Partnership

The pursuit of these ideals, and the participation of all stakeholders, show the institution's desire to create sustainable and systemic policies that are responsive to the important topics that will impact the lives of our students and entire college community. NCC maintains a non-partisan stance and welcomes all parties to campus for various events. Through collaborations with various internal and external entities, NCC hosts a variety of events and activities such as campus voter registration drives and candidate debates. NCC has hosted John Kerry, Chelsea Clinton, and President Clinton; and was slated to host Mike Pence. In May 2018, prior to the

Pennsylvania Primary, the League of Women Voters held a congressional candidate’s forum on campus in which seven candidates presented their platforms to a large audience from the college and local communities.

In May 2018, NCC was designated a “Voter Friendly Campus” through a partnership between Fair Elections Center’s Campus Vote Project and NASPA - Student Affairs Administrators in Higher Education. Through participation in the Voter Friendly Campus process, NCC proposed to create a strategic plan for meaningful, non-partisan student learning and participation in the democratic electoral process; develop clear and coherent non-partisan voter information in a variety of formats to improve student voter knowledge; and provide positive political engagement experiences using campus and community resources where students may explore and form their political beliefs.

CCCE will be partnering with NCC Political Science Club on George S. McElwee Forum for Excellence in Public Service. Hosted by the Political Science Club, this forum aims to educate and set an example for the community on issues of public service. Various leaders are hosted for lectures and conversations pertaining to public service and its intersection with government and politics. Past forums have featured Former State Representative Jeff Coleman, defense attorney Gavin Holihan, and former Congressional Chief of Staff and United States Naval Reserve Lt. Commander George S. McElwee, a Northampton Community College alumnus and the namesake of the forum.

### Assessment

Assessment is of great importance in examining various efforts in increasing student participation in the areas of voter registration, education, and participation. NCC is continually improving in their assessment efforts in the area of civic and community engagement through the following:

#### **National Study of Learning, Voting, and Engagement (NSLVE)**

NCC is currently in NSLVE’s study and signed up to participate until 2023. NCC explores campus political climate and democratic engagement through evaluation of the *National Study of Learning, Voting, and Engagement* report and findings from the administration of *Community College Survey of Student Engagement*, and *Civic Minded Scale*.

According to the *National Study of Learning, Voting, and Engagement’s (NSLVE) 2012 & 2016 Campus Report* published in August 2017, NCC students’ democratic engagement activities improved (See Figure 2). In terms of voting methods, an overwhelming majority of students - 98.4%, opted to vote in-person on Election Day as opposed to 1.3% who cast absentee ballots.

#### **Figure 2**

*Overall Student Voting Rate*

Year	Registration Rate	Voting Rate of Registered Students	Overall Student Voting Rate
2012	63.0%	70.0%	44.0%
2016	68.9%	76.4%	52.6%
% Change	+5.9%	+6.4%	+8.6%

The NSLVE report shows student voting performance in presidential elections in comparison to all higher education institutions (two-year, public, and private) evaluated, improved 3.5% from 46.9% in 2012 to 50.4% in 2016. More female students voted in the 2012 (57.6% women vs. 54.9% men) and in 2016 (72.6% women vs. 70.6% men) in presidential elections. While more women voted than men at NCC, the percentage of men voting from 2012 to 2016 saw the largest percentage increase at 15.7%.

**Figure 3**  
*Comparison of Student Voting by Gender*

NCC Student Voting by Gender								
2012				2016				% Change
Gender	Enrolled	Voted	Rate	Gender	Enrolled	Voted	Rate	
Women	4,623	2,662	57.6%	Women	3,829	2,778	72.6%	+15.0%
Men	2,960	1,625	54.9%	Men	2,569	1,814	70.6%	+15.7%

Reviewing NCC student voting by age, student voting participation rates improved in every age category. As shown in Figure 4, a high level of student participation was seen among students 50 years or older in both 2012 and 2016. Further, there was a significant change in student participation among students between the ages of 18 and 24 years old between 2012 and 2016. It is noteworthy to mention that the college’s CCCE was created in 2014 amid these two election comparisons. CCCE’s efforts to formalize civic learning and democratic engagement on campus may have impacted the improvements in student voter participation rates in each age group.

**Figure 4**  
*Comparison of Student Voting by Age*

NCC Student Voting by Age								
2012				2016				
Age	Enrolled	Voted	Rate	Age	Enrolled	Voted	Rate	% Change
18-21	5,113	1,881	36.8%	18-21	4,659	2,291	49.2%	+12.4%
22-24	1,488	657	44.2%	22-24	1,419	679	47.9%	+3.7%
25-29	1,202	544	45.3%	25-29	1,188	585	49.2%	+4.0%
30-39	1,230	617	50.2%	30-39	1,033	606	58.7%	+8.5%
40-49	749	466	62.2%	40-49	557	376	67.5%	+5.3%
50+	364	262	72.0%	50+	267	197	73.8%	+1.8%

The report also assesses student voter participation by field of study. At NCC, library science majors reported the highest level of voter participation at 61.1% in 2012 and 76.9% in 2016; Family and Consumer/Human Sciences majors at 60.4% in 2012 and 63.5% in 2016; and Parks, Recreation, Leisure, and Fitness at 33.7% in 2012 and at 37.8% in 2016.

### Community College Survey of Student Engagement (CCSSE)

NCC also utilizes information from CCSSE to assess civic engagement. CCSSE is administered every three years with the last administration being in 2016. The responses from the 2018 Survey will be compared to those from 2016 to determine if there is any change in the engagement of students over time.

### Civic Minded Scale

To better understand the concept of civic-mindedness and to assess the extent to which students are civic-minded, NCC adopts the Civic-Minded model developed by the staff from the Center for Service and Learning (CSL) at Indiana University - Purdue University Indianapolis. The goal of this model is “to measure civic learning outcomes by assessing the extent to which respondents perceive themselves to have the capacity and desire to work with others in a democratic way to improve their community or to achieve public goods”. As highlighted below, the model has four main domains: knowledge, skills, and dispositions. Data from the Civic

Minded Scale will be used to determine trends in previous, current, and future NSLVE reports as well as describing how NCC students develop civic-mindedness

### **Knowledge**

- a. **Volunteer Opportunities:** Understanding of ways to contribute to society, particularly through voluntary service, and including knowledge of nonprofit organizations.
- b. **Academic Knowledge and Technical Skills:** Understanding of how knowledge and skills in at least one discipline are relevant to addressing issues in society.
- c. **Contemporary Social Issues:** Understanding of current events and the complexity of issues in modern society locally, nationally, or globally.

### **Skills**

- a. **Communication and Listening:** Ability to communicate (written and oral) with others, as well as listen to divergent points of view.
- b. **Diversity:** Understanding the importance of, and the ability to work with, others from diverse backgrounds; also appreciation of and sensitivity to diversity in a pluralistic society.
- c. **Consensus-Building:** Ability to work with others, including those with diverse opinions, and work across differences to come to an agreement or solve a problem.

### **Dispositions**

- a. **Valuing Community Engagement:** Understanding the importance of serving others, and being actively involved in communities to address social issues.
- b. **Self-Efficacy:** Having a desire to take personal action, with a realistic view that the action will produce the desired results.
- c. **Social Trustee of Knowledge:** Feeling a sense of responsibility and commitment to use the knowledge gained in higher education to serve others.

### **Behavioral Intentions**

- a. A stated intention to be personally involved in community service in the future.

## **Landscape**

NCC has not encountered any external barriers (election laws, voter ID laws, lack of proximity to polling location) that have prevented the college from being successful in their civic learning and democratic engagement efforts. Within NCC, civic learning and democratic engagement initiatives have been fully supported by all levels of administration in terms of leadership, funding, and staff or faculty assistance. Through the Center for Civic and Community Engagement (CCCE), NCC currently participates in several activities and events related to civic learning and democratic engagement. Those activities include, but not limited to the following:

### **Election/Governmental Related Events**

CCCE has supported voter registration drives and Get out the Vote tabling; hosted congressional representatives for deliberative dialogue events as well as debate watches; supervised a Campus Election Engagement Project (CEEP) student fellow who supported election activities during the fall 2016 semester; facilitated a dorm event that brought leaders of the local political parties

together to discuss their presidential candidates; and organized activities that recognized Constitution Day, based on the federal mandate.

### **Lobby Day**

NCC students are encouraged to participate in Pennsylvania Commission for Community Colleges' Annual Lobby Day at the Capitol by visiting their local legislators to advocate on behalf of the colleges' budget request. It is a great opportunity for students to get involved and make their voices heard. Through participation in Lobby Day, students gain experience in advocacy work. In April 2019, thirteen Northampton Community College (NCC) students, along with NCC staff President Mark Erickson, Board of Trustees Chairman Robert Fehnel, Director for Civic and Community Engagement Debra Bohr, Chief of Staff David Ruth, and Vice President of Student Affairs and Enrollment Sedgwick Harris, participated.

### **Day of Service**

NCC has a rich history of hosting an annual day of service that creates opportunities for students to feel a sense of responsibility for their communities as well as boosting their inclination to be knowledgeable of their communities. In the past years, students, staff and faculty participate in service opportunities in Lehigh Valley. Prior to the Day of Service, projects offered by local non-profits are posted and the NCC community is encouraged to sign up based on their interest. In April 2017, 168 students, staff and faculty committed over 700 hours of service at local 16 non-profits.

### **Interactive Forums (formerly known as Reflection Sessions)**

CCCE has hosted various topics to increase understanding of contemporary social issues in our society including (a) Mass Shootings: How has our culture shifted in response to the increase in mass shootings in the United States? (b) STONEWALL: Why does this event in history matter 50 years later? (c) Using Education and privileged to advance social justice; (d) Human Sex Trafficking; (e) Indigenous Peoples of the Americas; (f) Words that hurt when hate speech comes to campus, etc.

### **Democracy 101**

CCCE will facilitate "Democracy 101" consisting of a series of lectures and discussions that are mainly focused on the idea and practice of democracy. Students, faculty, and staff will be encouraged to attend. This initiative will highlight some of the major issues that are prevalent locally, nationally, and globally. Some of the proposed topics of interest include racism and immigration, LGBTQ\* rights, student loan debt, gun control. Each of these topic sessions will highlight and educate attendees on the importance of becoming politically engaged beyond voting (i.e. civic duties do not end after casting ballots).

### **Constitution Day**

NCC hosts "Let's Celebrate Constitution Day!" - an opportunity to broaden students' knowledge of the constitution and contemporary issues that have shaped our history and their lives. Information related to "What's Your Constitution" is incorporated in various Social Media platforms, printed materials and "manned" tables on campus.

## National Voter Registration Day at NCC

The National Voter Registration Day at NCC focuses on ensuring that all eligible students have an opportunity to complete the application to cast a ballot in an election. On the last National Voter Registration Day, NCC collaborated with League of Women Voters and NorCo Fact that resulted in **10 new voter registrations in Monroe Campus** and **27 new registrations in Bethlehem Campus**.

## Goals

To enhance nonpartisan civic learning, political engagement and voter participation among students, faculty and staff, NCC will focus on two key areas: Voter Registration and Civic Education.

**Focus Area #1 – Voter Registration:** *Increase the voting rates of students for both presidential and midterm election years.*

### Strategies

- ✓ Conduct registration drives per semester at both Monroe and Bethlehem campus - **completed and ongoing.**
- ✓ Solidify a “One Stop Voter Registration” location at both campuses - **not started.**
- ✓ Collaborate with Student Life to facilitate at least one voter engagement workshop per year - **not started.**
- ✓ Institutionalize voter registration by embedding voter registration information in new and existing programs and activities - **not started.**
- ✓ Explore grant opportunities to offset costs on democratic engagement related activities including voter registrations and promotions – **completed and ongoing.**

**Focus Area #2 – Civic Education:** *Promote learning on ‘Engaged Citizenship’ among NCC students, faculty and staff to increase their understanding of the Democratic process, Voter Rights, The Census, Our Electoral Process, Impeachment, Civic Duties, etc.*

### Strategies

- ✓ Facilitate Democracy 101 Sessions – **not started.**
  - **Spring 2020** -Immigration, LGBTQIA Rights, and Gun Laws
  - **Fall 2020** – Religious Freedom
- ✓ Host “Debate Watching” parties and discussions
- ✓ Coordinate with AAUW, NextGen of America, League of Women Voters, NorCo Fact to set up Voter Registration Tables civic learning materials and resources – **completed and ongoing.**
- ✓ Establish volunteer activities linked to election candidates - set up a day for party offices to be on campus to sign up volunteers – **not started.**
- ✓ Coordinate with Student Life, Residence Life, Political Science Club, etc. to Movie Days and Nights with discussions – (All the Presidents Men, Mr. Smith Goes to Washington” (1939), (1957), Wag the Dog” (1997), Bulworth” (1998), The Candidate” (1972), Citizen Kane” (1941), Primary Colors” (1998), Frost/Nixon” (2008), etc. - **not started.**
- ✓ Collaborate with Student Activities & Organizations and Greek Life to facilitate at least one voter engagement workshop per year - **not started.**

- ✓ Include Voter Registration Forms and Democracy Fact Sheets in every Admissions packet sent to newly accepted students - *not started*.
- ✓ Frequent distribution of democracy fact sheets & election dates and other resources via flyers, social media, Today@NCC, etc. - *not started*.
- ✓ Implement a practice of administrators including CCCE Director sending a letter to all students every semester about the importance of being civically engaged and participating in elections - *not started*.
- ✓ Collaborate with Academic Affairs division to implement a structure for faculty to incorporate civic engagement components in their curriculum – *not started*.
- ✓ Review assessment data to update and improve programs and activities - *not started*.
- ✓ Partner with NCC Political Science Club on George S. McElwee Forum for Excellence in Public Service - *not started*.

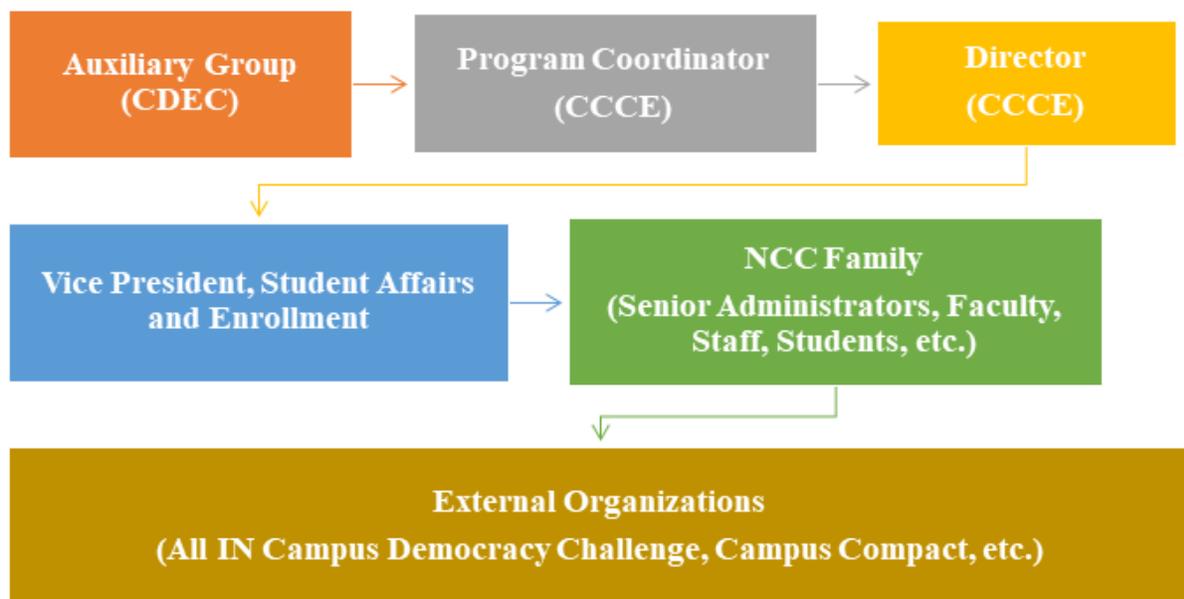
## Reporting

The Democratic Engagement Plan will first be shared among administrators and departments/offices that serve as stakeholders in promoting civic engagement. Upon approval by the senior administration, highlights from this plan will be shared with NCC; uploaded on CCCE’s website; and shared externally with the All-In Campus Democracy Challenge. Further, updates and information will be shared through social media channels and other college news outlets.

Regarding the reporting process, CCCE staff in conjunction with Campus Democratic Engagement Coalition will utilize an Interactive Report model that catalogs the updates and status of the activities outlined in the plan. Figure 5 highlights the reporting structure for this plan.

**Figure 5**

*Democratic Engagement Plan Reporting Model*



## **Evaluation**

Evaluation plays an enormous role in our efforts to effectively enhance civic engagement especially in the area of student participation in voter registration and civic education. In addition to the continued administration of the Community College Survey of Student Engagement (CCSSE), CCCE will partner with NCC's Office of Institutional Effectiveness in the administration of the Civic Minded Survey. Additionally, the college will continue to participate in the National Study of Learning, Voting and Engagement [NSLVE]. Based on the data received from these surveys, we will monitor the extent to which different types of students are civically engaged; make informed decisions and adjust programs and services as well as improving the overall satisfaction of students in NCC.