

Mid Michigan College 2020 Institutionalization Plan



INSTITUTIONAL BACKGROUND

Mid Michigan College, with campuses in Harrison and Mt. Pleasant, has been serving its community since 1965. With state-of-the-art facilities, experienced faculty, and knowledgeable counselors, Mid is dedicated to helping students get the most out of every class.

Each year, thousands of students across central Michigan attend Mid. Some are pursuing goals of enrichment, others are preparing to transfer to a university, and still others are training for a technical career. Their motives may be different, but the results are the same – a higher quality of life.

Mid offers nearly 50 degrees and credentials. Transfer programs are designed for students intending to transfer credits to baccalaureate degree-granting institutions. Career programs provide students with the necessary skills and related knowledge to qualify for skilled, technical, and semi-professional positions in business, industry, and the allied health fields.

CORE VALUES: THEY GUIDE OUR ACTIONS

At Mid, we have principles and ideals that guide our actions. These are our Core Values, and they reflect the mission, purpose, philosophy, and beliefs of Mid Michigan College. In many cases, our personal values are consistent with Mid's Core Values. Living the Core Values helps us to succeed in our mission..

PEOPLE

Mid creates opportunities for all people by treating them fairly and respectfully. We believe that by valuing diversity in people and ideas, we grow more insightful and compassionate. We maintain open access to education and provide caring, inclusive, and safe learning spaces that promote global considerations, equity, and equality.

INTEGRITY

Mid values trust-building through ethical decision making, transparency, and honesty. We keep our commitments, act consistently and fairly, and make evidence-informed decisions that promote our mission. We are forthright and accountable to our students, employees, and constituents.

LEARNING

Mid values the transformational power of learning. We inspire and empower lifelong curiosity, growth, and achievement through teaching and learning. Both within and beyond the classroom, we are student-centered. We hold ourselves to the highest standards of academic rigor and excellence so that students can make a better future.

COMMUNITY

Mid values community and building collaborative relationships. We are careful stewards of our own resources, and we invest in meeting our communities' needs for more engaged, skilled, and thoughtful citizens. Through strong and innovative partnerships, we support economic vitality and broaden our reach.

EXCELLENCE

Mid maintains the highest standards. We promote innovation so that our contributions are relevant and meaningful today and in the future. We stay adaptable and responsive to the needs of those we serve, because we serve an ever-changing world. We encourage creative solutions and new, bold approaches. We engage and value passionate leaders at all levels of the institution, because we believe that we are stronger together.

MID'S DEMOGRAPHIC INFORMATION

GETTING TO KNOW MID STUDENTS

In the 2017-2018 school year, 4,946 students attended Mid Michigan College. Of those students, 57% listed their gender at birth as female and 43% listed their gender at birth as male. The 18-25 age group represented 61% of our overall enrollment, followed next by the under 18 category which represented 21% of our overall enrollment. Non-traditional students aged 26 and older made up 18% of our enrollment. Mid has over 1200 dual-enrolled High School students, 85 International Students and 100 student Veterans. A majority of our students reside within the four counties that make up our mid-Michigan area: Isabella (26%), Clare (18%), Gladwin (10%) and Gratiot (10%). Almost 80% of our students in 2017-2018 received some form of financial aid and nearly 50% of students planned to transfer to another institution after attending Mid.

REVIEW OF NATIONAL STUDY OF LEARNING, VOTING AND ENGAGEMENT (NSLVE) DATA FROM 2014 AND 2018

Mid began participating in the NSLVE reporting process in 2018 and received its first NSLVE report in 2019 for the years 2014 and 2018. The Mid Votes! Initiative and task force were also launched in 2018. Without preexisting data to work from, the task force set goals for the 2018 election at 61% eligible registered voters and 65% voting turnout amongst registered student voters. We came close to our goal of registered voters with NSLVE results showing 59% of Mid's eligible students registered to vote in 2018, dropping by only .7% from 2014. Mid also made great gains in registered student voter turnout, increasing from 27% in 2014 to 51.2% in 2018.

MID VOTES! 2020

MISSION STATEMENT

We encourage democratic engagement and civic participation across our campus community.

OUR TEAM

Mid Michigan College has created a task force for our Mid Votes! Initiative that includes representatives from across the college:

Amy Goethe (chair)- Student Wellness Coordinator
Marilee Kujat- Director of Educational Talent Search Grant
David Proctor- Science Faculty
Judy Crawford- Mid Mentor
Chris Stanton- Coordinator of Apprenticeships and Veterans Affairs
Diane Miller- Communication Faculty
Kati Sellers- Mid Mentor
Kelley Eitzroth- Psychology Faculty
Kim Van Paris- Financial Aid Officer
Josh Moore- Registration Clerk
Jacob Hamric- History and Political Science Faculty

OBJECTIVES

1. Encourage students (and staff) to register to vote.
2. Encourage and support voter turnout.
3. Educate students (and staff) on voting through nonpartisan efforts.
4. Educate students (and staff) on procedures related to correctly filling out voter registration cards or ballots and important deadlines.
5. Educate students (and staff) about Constitution Day.
6. Model and encourage civil dialogue and discourse across our campus community.

GOALS (BASED ON 2016 and 2018 NSLVE DATA)

1. Registration/Turnout
 - a. For the year 2020, Mid's goal is **65% of total eligible voters registered**
 - i. Multiple on campus Voter Registration Drives
 - ii. Provide paper documents that can be easily located on campus
 1. Provide stamps and envelopes for students in need
 - iii. Provide absentee ballot information for those who do not live in the area
 - iv. Send emails to students specific to encouraging voter registration and information regarding important dates and deadlines
 - v. Encourage Dual enrolled students to register when they turn 18
 - b. For the November 2020 election, Mid's goal is **75% of registered student voter turnout**
 - i. Provide informational tables and emails about how to locate polling locations
 - ii. Remind students via email and on social media about voting dates and times
 - iii. Encourage students to vote on November 3rd in person and through social media efforts
 - iv. Provide "What to do at the polls" information for first time voters
2. Student Involvement
 - a. Invite student groups to host an event of presentation related to voter registration, turnout and/or civic engagement and provide appropriate support for their efforts
 - b. Identify a student participant/leader for the Mid Votes! Task force who is willing to engage in non-partisan support efforts
 - c. Encourage student groups to host a 'watch party' for election results
 - d. Connect student groups with community groups who are interested in similar issues
3. Educational Opportunities
 - a. Offer at least one event for Constitution Day
 - i. Provide free copies of the Constitution free for students and staff
 - b. Offer "Voting 101" videos or training
 - c. Provide information and education about primary voting
 - d. Make intentional inclusion of connections to voting in classroom content and discussions
 - i. Promote faculty encouragement of civic engagement
 - e. Offer nonpartisan events related to State and Local ballot proposals
 - f. Provide links to nonpartisan and properly vetted sites where students and staff can locate information about candidates, ballot initiatives, etc.

- g. Explore opportunities to host non-partisan events in collaboration with community partners
 - h. Host “Bring it to the Table” documentary and table events
 - i. Host Erin Byrnes from University of Michigan’s Big Ten Challenge to facilitate sessions on civil discourse and political discussion
4. Data Collection/Assessment
- a. Continue to participate and review NSLVE reports on a biennial basis
 - b. Work with faculty and Deans to evaluate assessment and learning outcomes data related to democratic engagement and civic participation
 - i. Reported through the General Education Committee
 - c. Participate in the ALL IN Challenge at both the state and national level
 - i. Submit Institutionalization Plan for feedback by December 15th, 2019
 - ii. Assess feedback from ALL IN and update plan
 - iii. Finalize Institutionalization Plan and submit May 31st, 2020
 - d. Participate in the Voter Friendly Campus program
 - i. Complete self-assessment
 - ii. Submit finalized institutionalization plan by May 31st, 2020
 - iii. Implement plan through November 6th, 2020
 - iv. Analyze efforts and report back by January 31st, 2021
 - v. Earn Voter Friendly Campus Designation March 2021
 - e. Collaborate with Mid’s Institutional Research Office and Strategic Communications to assess student demographics and trends
 - i. Explore NSLVE report to look for populations which may be underrepresented in registration and/or turnout
 - ii. Identify communication strategies that would appeal and attract underrepresented campus populations towards democratic engagement
5. Transparency and Visibility
- a. Create a Mid Votes! Website
 - i. Publicly share our NSLVE data and our 2020 (and future) Institutionalization Plan(s)
 - ii. Provide useful links to voting information
6. Collaboration
- a. Explore opportunities to connect with similar efforts at Central Michigan University
 - b. Local County Clerks
 - c. League of Women Voters
 - d. Campus Election Engagement Project (Ellen Wehrman)
 - e. University of Michigan Big Ten Voting Challenge (Erin Byrnes)