NSLVE

NATIONAL STUDY OF LEARNING, VOTING, AND ENGAGEMENT

CAMPUS REPORT

Student Voting Rates for

Mercer University

001580.00

Tufts UNIVERSITY | Jonathan M. Tisch College of Citizenship and Public Service

About This Report

Thank you for participating in the National Study of Learning, Voting, and Engagement (NSLVE), housed at the Jonathan M. Tisch College of Citizenship and Public Service, Tufts University. Since NSLVE's launch in 2013, more than 800 colleges and universities have signed up to receive their voting rates for the 2012 and 2014 elections. Participating colleges and universities are located in 48 states and represent all Carnegie classifications. With others, your institution's participation in this study has allowed us to build a robust database of over 7.5 million college student records that is already serving as a foundation for innovative research on college student political learning and engagement in democracy.

NSLVE has recently published three new resources for campuses:

❏ *Talking Politics*: A tool for conversations on your campus regarding how to use the NSLVE report to spark change.

❏ *Democracy Matters- A Guide to Non-Statutory Barriers to Voting:* In this guide, we identify sometimes-hidden barriers students might face when trying to register to vote or vote, and some strategies to overcome them.

❏ *Diversity & Democracy*: In partnership with the Association of American Colleges and Universities (AACU), we published a special Student and Institutional Engagement in Political Life.

Looking Ahead
Over the coming months, NSLVE will be releasing additional tools and resources that you can use to increase political learning and engagement in democracy on your campus. Here is a preview of some of this work.

❏ *National Data*: We'll be sharing data about the national landscape for college student voting.

❏ *Comparison Data*: We'll be rolling out aggregate comparison data for groups of participating campuses.

❏ *Case Studies:* We will be sharing the findings from our studies of campus climates for student political learning and engagement in democracy.

If you or someone else on your campus would like to receive more information about our research and resources, please **join our mailing list**.

About the Data
The voter registration and voting rates in this report reflect the percentage of your institution's students who were eligible to vote and who actually voted in the 2012 and 2014 elections. These results are based on enrollment records your institution submitted to the National Student Clearinghouse ("Clearinghouse") and publicly available voting records collected by Catalist.

Using enrollment records submitted on a date closest to the election, we removed students under age 18 on Election Day. We also deducted an estimated number of students identified by your institution as non-resident aliens. This is based on the percentage of non-resident aliens reported by your institution to the Integrated Postsecondary Education Data System (IPEDS), and is more reliable than the demographic data campuses provide to the Clearinghouse at this time. Please note that students who blocked the use of their information under FERPA were also removed from the enrollment lists by the Clearinghouse.

When combining two datasets, matching errors can occur. That said, for each record, we receive a "confidence score." The average confidence score for the student records in our database is 96.6%. Nonetheless, some errors are still possible:

• On page three, we indicate the number of students who blocked their records from being used for any purpose, including research. If those students voted at a much lower or higher rate than your other students, it might affect the voting rate.

• Students not found in the voting database are considered non-voters, but we have no way to remove individual noncitizens (resident aliens and non-resident aliens). We use an estimate based on IPEDS data to account for your international students. We cannot adjust for undocumented students. This may result in your actual voting rate being higher than we report. To recalculate that percentage, see our **FAQ on campus reports**.

Reviewing the Data
Please use the following key to interpret the charts below:
* = number of students is less than 10
- = no data was collected for this field

For some colleges and universities, this report will contain some categories for which data is "unknown." These categories likely reflect the amount or quality of the data your institution provides, a problem that can be corrected by more comprehensive reporting to the Clearinghouse.
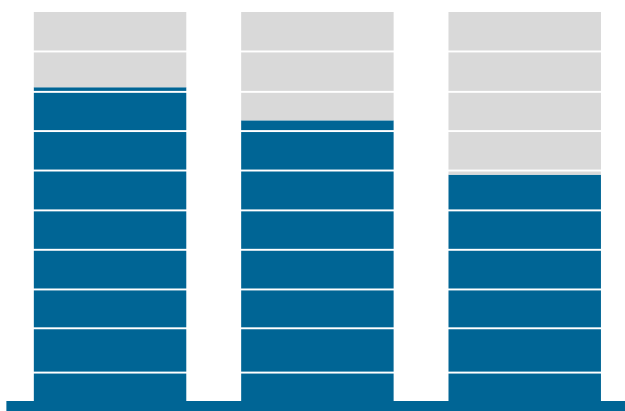
Your Students' Voting and Registration Rates

2012 Voting Rate	2014 Voting Rate
59%	**28%**

2012 Presidential Election

80.9%	**72.5%**	**58.7%**
Registration Rate	Rate of Registered Students who Voted	Voting Rate

Total student enrollment	7,926
Ineligible to vote because too young	18
IPEDS estimated non-resident aliens	245
FERPA records blocked	1,724
Number of students who registered	4,805
Number of students who voted	3,485

2014 Midterm Election

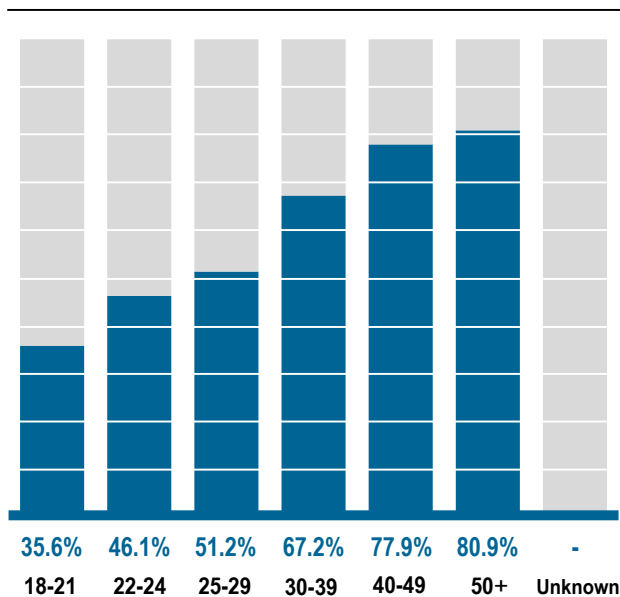| **68.9%**	**40.3%**	**27.7%**
Registration Rate	Rate of Registered Students who Voted	Voting Rate

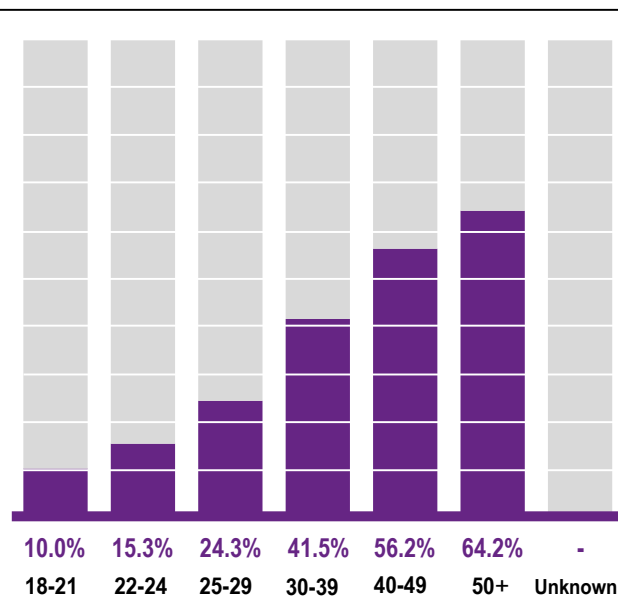|	
Total student enrollment	8,236
Ineligible to vote because too young	28
IPEDS estimated non-resident aliens	297
FERPA records blocked	785
Number of students who registered	4,908
Number of students who voted	1,977

Your Students' Voting Rate Breakdown

BY AGE GROUP

Your students data broken down by age at the time of the election. The enrolled category removes students ineligable to vote because they were to young and records that were FERPA blocked. Please note that we are not able to adjust these voting rates by removing non-resident aliens.

2012
Presidential Election

35.6%	46.1%	51.2%	67.2%	77.9%	80.9%	-
18-21	22-24	25-29	30-39	40-49	50+	Unknown

2014
Midterm Election

10.0%	15.3%	24.3%	41.5%	56.2%	64.2%	-
18-21	22-24	25-29	30-39	40-49	50+	Unknown

AGE GROUP	ENROLLED	VOTED
18-21	1,204	429
22-24	1,026	473
25-29	1,361	697
30-39	1,359	913
40-49	847	660
50+	387	313
Unknown	-	-

AGE GROUP	ENROLLED	VOTED
18-21	2,193	220
22-24	1,363	208
25-29	1,479	359
30-39	1,252	519
40-49	731	411
50+	405	260
Unknown	-	-

Your Students' Voting Rate Breakdown
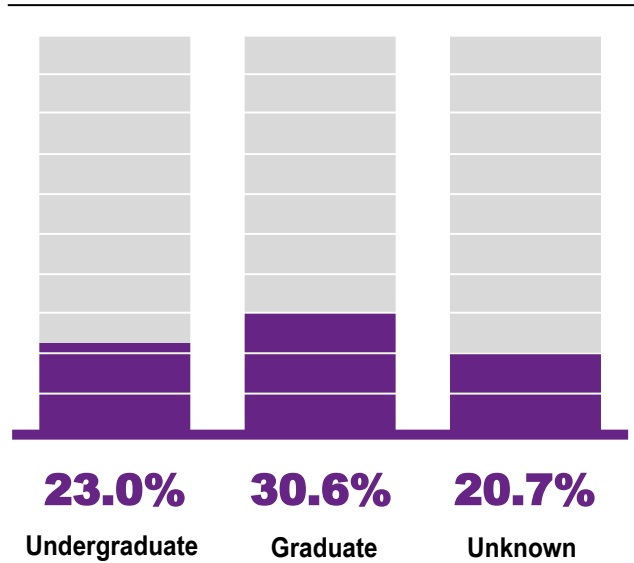
BY EDUCATION LEVEL

Your students data broken down by undergraduate and graduate students. The enrolled category removes students inelligable to vote because they were to young and records that were FERPA blocked.Please note that we are not able to adjust these voting rates by removing non-resident aliens.

2012
Presidential Election

-	-	**56.4%**
Undergraduate	**Graduate**	**Unknown**
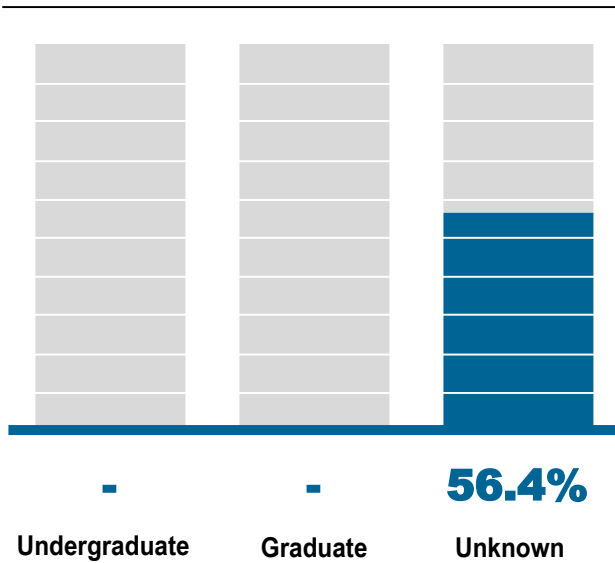
EDUCATION LEVEL	ENROLLED	VOTED
Undergraduate	-	-
Graduate	-	-
Unknown	6,184	**3,485**

2014
Midterm Election

23.0%	**30.6%**	**20.7%**
Undergraduate	**Graduate**	**Unknown**

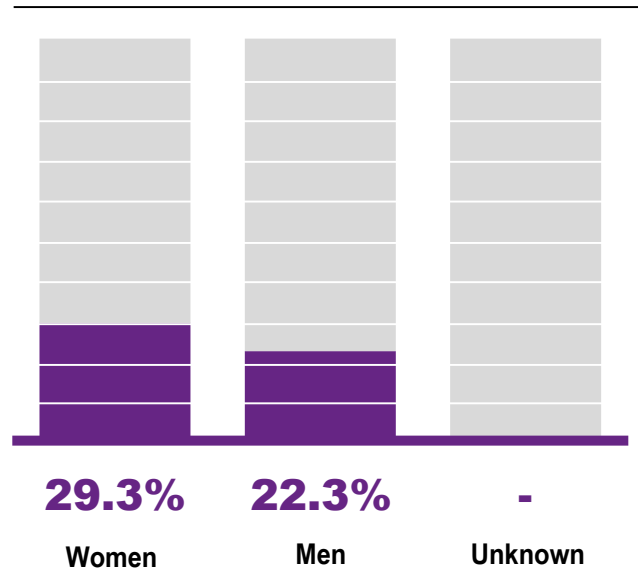| EDUCATION LEVEL	ENROLLED	VOTED
Undergraduate	3,880	**894**
Graduate	3,514	**1,077**
Unknown	29	*****

Your Students' Voting Rate Breakdown

BY GENDER

Your students data broken down by gender. The enrolled category removes students ineligable to vote because they were to young and records that were FERPA blocked.Please note that we are not able to adjust these voting rates by removing non-resident aliens.

2012 Presidential Election

Women	Men	Unknown
-	-	**56.4%**

2014 Midterm Election

Women	Men	Unknown
29.3%	**22.3%**	-
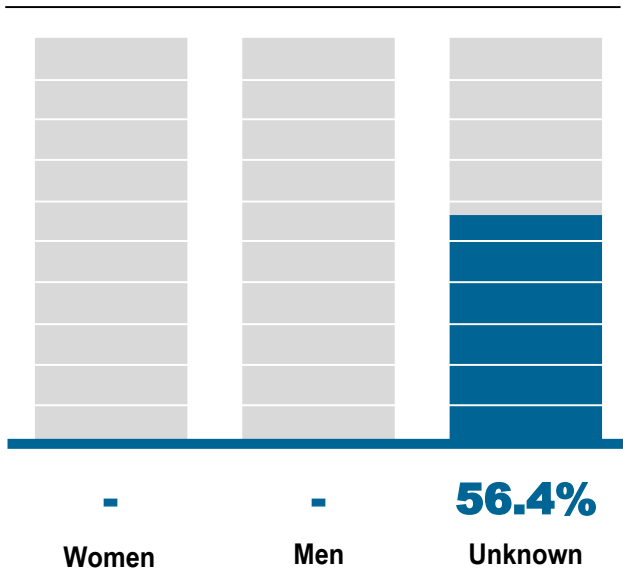
GENDER	ENROLLED	VOTED
Women	-	-
Men	-	-
Unknown	6,184	3,485

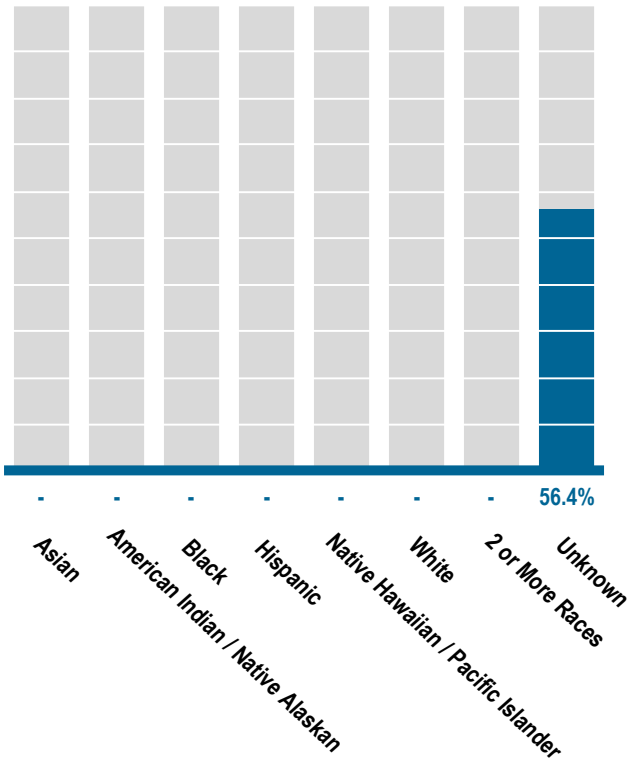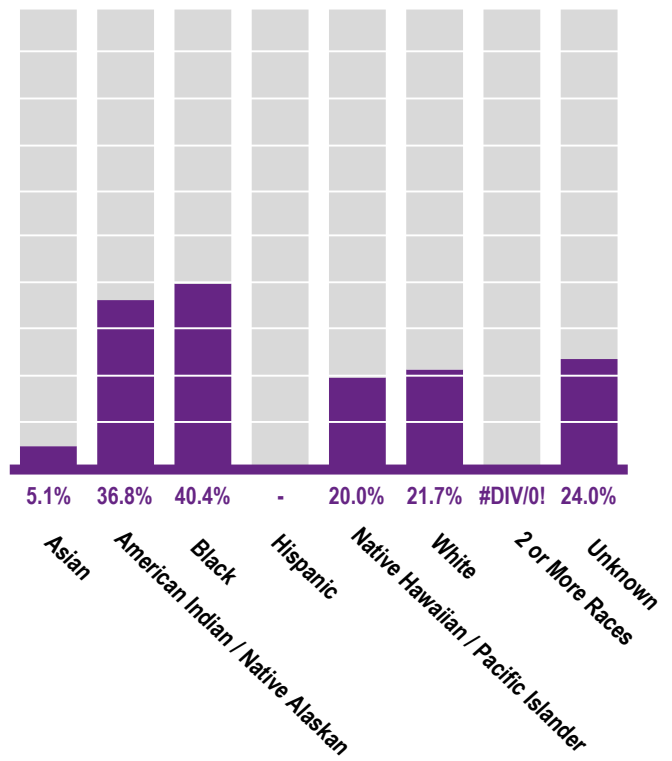| GENDER	ENROLLED	VOTED
Women	4,615	1,352
Men	2,808	625
Unknown	-	-

Your Students' Voting Rate Breakdown

BY RACE/ETHNICITY

Your students data broken down by race/ethnicity. The enrolled category removes students ineligable to vote because they were to young and records that were FERPA blocked.Please note that we are not able to adjust these voting rates by removing non-resident aliens.

2012
Presidential Election

Asian | American Indian / Native Alaskan | Black | Hispanic | Native Hawaiian / Pacific Islander | White | 2 or More Races | Unknown
- | - | - | - | - | - | - | 56.4%

2014
Midterm Election

Asian | American Indian / Native Alaskan | Black | Hispanic | Native Hawaiian / Pacific Islander | White | 2 or More Races | Unknown
5.1% | 36.8% | 40.4% | - | 20.0% | 21.7% | #DIV/0! | 24.0%

RACE/ETHNICITY	ENROLLED	VOTED
Asian	-	-
American Indian/ Native Alaskan	-	-
Black	-	-
Hispanic	-	-
Native Hawaiian/ Pacific Islander	-	-
White	-	-
2 or More Races	-	-
Unknown	6,184	3,485

RACE/ETHNICITY	ENROLLED	VOTED
Asian	571	29
American Indian/ Native Alaskan	38	14
Black	2,332	942
Hispanic	-	-
Native Hawaiian/ Pacific Islander	10	*
White	3,702	805
2 or More Races	-	0
Unknown	770	185

Your Students' Voting Rate Breakdown

BY FIELD OF STUDY

Your students data broken down by field of study. The enrolled category removes students ineligable to vote because they were to young and records that were FERPA blocked.Please note that we are not able to adjust these voting rates by removing non-resident aliens.

|	2012 Presidential Election			2014 Midterm Election		
	Enrolled	Voted	Turnout	Enrolled	Voted	Turnout
Agriculture, Agriculture Operations, and Related Sciences	-	-	-	-	-	-
Biological and Biomedical Sciences	-	-	-	36	*	11.1%
Business, Management, Marketing, and Related Support	-	-	-	1,008	267	26.5%
Communication, Journalism, and Related Programs	-	-	-	-	-	-
Computer and Information and Library Sciences	-	-	-	-	-	-
Education	-	-	-	1,123	540	48.1%
Engineering	-	-	-	670	86	12.8%
Health Professions and Related Sciences, Knowledge, and Skills	-	-	-	1,413	252	17.8%
Humanities	-	-	-	-	-	-
Liberal Arts and Sciences, General Studies, and Humanities	-	-	-	2,053	472	23.0%
Mathematics and Statistics	-	-	-	-	-	-
Multi/Interdisciplinary Studies	-	-	-	-	-	-
Parks and Recreation	-	-	-	-	-	-
Physical Sciences	-	-	-	-	-	-
Professions	-	-	-	583	166	28.5%
Psychology, Personal Awareness, and Self-Improvement	-	-	-	63	26	41.3%
Social Sciences	-	-	-	397	155	39.0%
Technologies/Technicians	-	-	-	-	-	-
Trades	-	-	-	-	-	-
Visual and Performing Arts	-	-	-	72	*	11.1%

Your Students' Voting Rate Breakdown
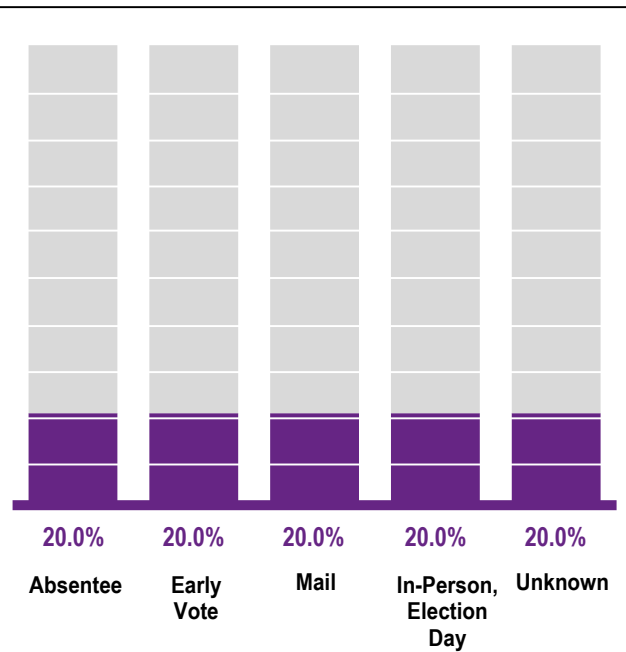
BY VOTING METHOD

Your students data broken down by voting method. If your campus has a high percentage of "unknown" voting methods, it means that this information is not reported by local officals.

2012
Presidential Election

52.2%	0.5%	0.2%	0.4%	46.7%
Absentee	**Early Vote**	**Mail**	**In-Person, Election Day**	**Unknown**
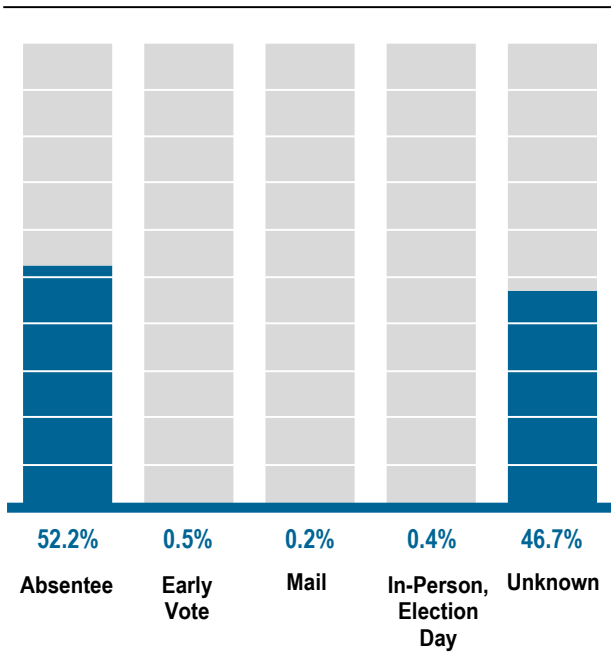
VOTING METHOD	VOTED
Absentee	**1,819**
Early Vote	**17**
Mail	*****
In-person, Election Day	**14**
Unknown	**1,629**
Total	**3,485**

2014
Midterm Election

20.0%	20.0%	20.0%	20.0%	20.0%
Absentee	**Early Vote**	**Mail**	**In-Person, Election Day**	**Unknown**

VOTING METHOD	ALL VOTERS	VOTED
Absentee	1,977	**699**
Early Vote	1,977	*****
Mail	1,977	*****
In-person, Election Day	1,977	**11**
Unknown	1,977	**1,259**
Total		**1977**

How Your Numbers Compare

BY CARNEGIE CLASSIFICATION

See how your campus voting rate compares to others in your institutions Carnegie classification. This comparison data allows your campus to understand your individual voting rates in the context of similar institutions.

2012
Presidential Election

58.7%	46.9%	49.2%	48.9%	49.6%
Your Institution	All Institutions	Masters Institutions	Public Masters Institutions	Private Masters Institutions

2014
Midterm Election

27.7%	18.8%	19.4%	18.5%	20.5%
Your Institution	All Institutions	Masters Institutions	Public Masters Institutions	Private Masters Institutions