Overview of Office Goals, Academic Year 2020-2021

- Establish rapport with faculty, staff, and student leaders to integrate S-L/CE into preexisting structures
  - Courses and departments
  - Affinity groups, student organizations
  - Sports teams
  - Administrative offices (e.g., TRIO, Diversity & Inclusion)
- Update tracking systems for service hours and impact
  - CBISA/Lyons
  - Presence
- Demonstrate measurable increase in campus-wide S-L/CE
  - Due to COVID-19, “increase” may not be feasible. Adaptation and maintenance are primary goals.
- Add social justice opportunities across campus groups
  - Voter registration and voter rights protections
  - Community access to polling places
  - Participation in voting by mail
- Achieve 50%+ voter participation in November 2020 amid Madonna students
- Develop MU students’ sense of discernment about media news
  - May include co-curricular programming, special events, or internal assessment tool (TBD)

Action Plan by Semester

Summer 2020

- Introduce OS-LCE to all new, incoming students at MU
  - Submitted Orientation video and slide deck to First Year Experience, May 2020
- Share opportunities with students, faculty, and staff
  - Tuesday Newsday and MU Messenger
  - #CrusaderCount2020 campaign, led by communications staff
- Organize three+ organized Fall 2020 opportunities for pre-existing groups on campus
  - TRIO Day of Service opportunities
    - Staff leads: Olga Martinez, Christie Zablocki
    - Student lead: DeJuan Eppinger
  - #RunWithMaud day of activism
    - Partner programs: campus ministry, Mosaic, Office of Diversity & Inclusion, athletics department
  - Voter Registration Day event
    - Staff leads: President’s cabinet
    - Student leads: Student Senate, RAs
- Prep materials for guest lectures and e-intros in Fall 2020 coursework

Fall 2020
- Constitution Day (Thursday, September 17)
  o Coordinate with Office of the President to develop event
  o Use event to organize Election Day volunteers, activities
- Presidential Election (Tuesday, November 3)
  o Provide materials for voting by mail
  o Provide transportation for students to polling places
- End-of-semester honors (TBD)
  o Hours of service
  o Outstanding Organizer (?)

Spring 2020
- MLK Week of Service
  o Hybrid of remote and in-person, socially distanced activities
  - Other activities, metrics TBD

Calendar Features

Recurring
- Lunch & Learn events (occurred Spring 2020, will restart Fall 2020)
  o Features nonpartisan guest speaker relevant to OS-LCE goals
  o Event is “hosted” on Blackboard, with Q&A at end of presentation
    ▪ When back on campus, event may be hybrid in-person/remote
  o Event recording is shared via email, Tuesday Newsday, MU Messenger
  o Students are encouraged to reach out directly to speakers, organizations
- Serve & Learn Days
  o “One-off” events that allow students, faculty, and staff to commit to a one-day service project with various community organizations

Annual (Civic)
- Constitution Day
  o Coordinate with President’s office for speakers, etc.
- Voter Registration Day
  o Utilize remote activity to have MU students engage their neighborhood, community, church, etc. in voter registration

Annual (Service)
- Franciscan Day of Service
- MLK Week

Annual (Other)
- Day of the Dead
- Thanksgiving week
Partners & Outside Organizations

- Campus Compact of Michigan
  - Main point of contact: Nicole Springer, Director
  - Represent MU through Leadership Council and faith-based colleges working group
  - Connect to campus organizing initiatives and COVID-19 innovations
- Campus Election Engagement Project (CEEP) and Campus Vote Project (CVP)
  - Main point of contact: Ellen Wehrmann (CEEP), Sumaiya Sheikh (CVP)
  - Connect OS-LCE with student voter activity, online events
  - Stay up to date on best practices through ALL IN, etc.
  - Utilize resources for social media campaigns, communications, etc.
- Ford Community Corps
  - Main point of contact: Farah Harb
  - Utilize funds and network to tie in Action Plan with academic service-learning and project development
- Michigan Nonprofit Association
  - Continue to participate in policy and community organizing events, integrating new information with pre-existing strategy at MU
- Various organizations
  - All nonpartisan, typically nonprofit
  - Includes:
    - Forgotten Harvest
    - Gleaners
    - Livonia Public Library
    - Michigan Humane Society
    - Various special needs services organizations
    - Zaman International

Communications

- Blackboard
  - Hosting events like Lunch and Learn
  - Sharing event recordings
  - Providing course-related information for academic service-learning
- CBISA/Lyons
  - Tracking composite hours for faculty, students in service activities, including impact information
- Email
  - Event reminders
  - Event recording links
  - Other opportunities relevant to individual departments, offices
- MU Portal
- In-depth information, limited to MU community members (i.e., requires MU login)
  - OS-LCE website
    - Information for general public
    - At-a-glance list of opportunities for internal stakeholders
  - Presence
    - Event dates, times, sign-up, and sign-in
  - Other?

### Additional Activities

- Tie OS-LCE activities to employment opportunities
  - Jobs in service or civic engagement for MU graduates, coordinated with Career Development
  - Fellowships for MU students, coordinated with departments or offices as needed

### Internal Assessment

- End-of-semester summary of activities and outcomes, starting end of Summer 2020 semester
- Biweekly check-ins with supervisor Dr. Chris Benson, Assistant VP of Student Life
  - Project status
  - Needs re: graduate assistants, administrative support
- Weekly check-ins with Mission Core Team (includes faculty, staff, administration)
  - Aligning OS-LCE with overall institutional mission and values
- Weekly mini-reports to Felician Services, Inc.
  - Activity reports and event planning
  - Administered by Sue McMullen
- Consulting as needed with outside organizations (see above)