Voter Engagement Strategy 2018
Our Coalition

Faculty and Staff:
• Explorer Connection
• University Ministry and Service
• Faculty from all three schools
• Community Relations
• Multicultural and International Center

Student Partners:
• Student Governance Organizations
• Student Political Organizations
• Student Service Leaders

Community Partners:
• Office of the Philadelphia City Commissioners

Administration Advocates:
• Chief of Staff to the President
• Government Relations
Fall 2018 Strategy

- Hire Campus Elections Engagement Student Fellow
- Voter registration push
- Encourage absentee ballots
- Voter engagement and issue education events
- Election Day events
- Election follow-up
Voter Registration

• Campus Elections Engagement Student Fellow will help staff coordinate
• Partner with student groups
• Have voter registration forms available at all large events
• Provide registration forms/laptops at:
  – Explorientation
  – Opening Weekend
  – Activities Fair(s)
  – Explorer Cafés
  – Community Health Fair
Explorer Cafés
Student Panels
On-campus Voting Booth Demonstration
Results Watch Parties
Post-election follow-up talks
• Based on our NSLVE data, focus on turnout among the following students:
  – Health Sciences
  – Education
  – Sciences
An overwhelming majority of our students vote in-person on election day

( PA does not have early voting and an excuse is required for absentee voters)
• Ensure information and access to absentee ballots is available at all registration and voter education events
Get Out the Vote

• PLAN:
  – Provide transportation to local polling places
  – Encourage absentee voting when appropriate
  – Decorate campus for Election Day
  – Campus wide messaging about voting
Anticipated Challenges

• Lack of Financial Resources
• Polarized Political Climate
TIMELINE

LASALLE UNIVERSITY
– Exploration
  • voter registration forms available at events throughout the week

– Opening weekend:
  • voter registration forms available at move-in

– Freshman Year Academic Seminar
  • In-class presentations where appropriate
Kick-off activity on National Voter Registration Day (Tuesday, September 25 at free period)
  • Provide registration access at event
– Community Health Fair
  • Table with registration and absentee ballot forms
November

Election Day (Tuesday, November 6)

- Focus on transportation to polls and reminders to vote
- Returns watch party

Explorer Café: Post-Election Reflection

Post Election Prayer Service for National Unity
November/December/January

– Assess fall semester activities
Special Programming (dates TBA)

Community Service Scholars:
• Peer advocacy on importance of voting

Campus Elections Engagement Student Fellow
• Coordinate 2 Voter Registration Events
• Coordinate 2 Voter Education Events
• Coordinate 2 Get Out The Vote Events

Panel with Alumni elected officials
Philadelphia City Commissioners:
• Bring voting machines to campus for education event

Explorer Cafés (TBD):

*Past election-themed events included:*
• Lasallian Priorities: How can they inform us in the electoral process?
• Politically Unprecedented or Déjà Vu?
• What are the Ramifications of Politically Incorrect Speech?