ALL IN Campus Democracy Challenge action plan 2018-2019
Georgia College & State University (Georgia College)
Submitted by Jan Hoffmann, Prof. of Rhetoric and Campus ADP coordinator

Timeline: This action plan will be carried out between August 18 and November 6, 2018
Key dates:
August 18; GC Gives Day voter registration tabling
Sep. 6: Common Cause GA Save Our Democracy Tour campus visit
Sep. 12: 3rd party voter registration Training by Baldwin County Deputy Registrar
Sep. 17-20: Constitution Week events voter registration tabling and Turbovote signup
Sep. 19: Study Abroad Fair voter registration tabling and Turbovote signup
Sep. 19-Oct. 9 Times Talk voter registration tabling and Turbovote signup
Sep. 25: National Voter Registration Tabling and Turbovote signup
Sep. 26-Oct 9: campus and classroom voter registration and Turbovote signup
October 9: deadline for voter registration, last push for tabling and turbovote signup
Oct. 15-29 early voting: dissemination of ballot referenda and constitutional amendment pro-
con one sheets, absentee ballot assistance, advertise Oct. 27 Sat. voting option
Oct. 27: mandatory Saturday voting statewide, encourage GC students to visit home and vote in
person.
Nov 6: Election day

Resources: Secretary of State On-line voter registration app at www.sos.ga.gov/elections
Turbovote contract for www.gcsu.turbovote.org
National Voter Registration Day posters and stickers
Constitutional amendment and referenda ballot initiative non-partisan voter guides

Coalition: Jan Hoffmann, Professor and Coordinator of GC American Democracy Project since
2003, LeAnne Whitley and Ruby Zimmerman, student officers of GC American Democracy
Project Registered Student Organization, Randy Morrow, Deputy Registrar, Baldwin County,
Tom Miles, Assistant Dean of Students, Chris Ferland, Associate V.P. for Institutional Research
and Effectiveness.

Overview: Georgia College is the state’s designated Liberal Arts College enrolling approximately
6,800 students, located about 98 miles southeast of Atlanta in a county of 45,000 and a city of
18,000.
According to NSLVE data, our campus had a student registration rate of 79.5% in 2016.
Our voting rate for 2016 was 49.5%, .9% below the national institutional average. in
2016 71.8% of our students voted by absentee ballot.
Our top three goals for democratic engagement at Georgia College this election cycle are the following

- To increase our voting rate to reach or exceed 50.4% the national average for 2016
- To increase our registration rate to reach or exceed 82%
- To increase the use of on-line voter registration and absentee ballot requests via both the Secretary of State website/app as well as Turbvote, and to facilitate an increase in students who take advantage of early voting as well as the Oct. 27 Saturday voting opportunity.

We also plan to provide students, faculty, and staff non-partisan information about the numerous Constitutional Amendments and state-wide referenda on the ballot via disseminating pro-con one-sheets.

**Description of our work:**
The key timeline dates attempt to outline the work we have undertaken and planned. We have planned voter registration events through October 9, Voter education events such as the Common Cause Save Our Democracy tour as well as several Times Talk election topics and the pro-con ballot initiative analyses. We will be giving campus and local radio and television appeals throughout the period from August 18-Nov 6. WE provided 3rd party voter registration training to interested students, faculty, and staff, At least one of the members of the coalition will train and serve as a local poll monitor, and our ADP student organization officers are taking the lead in organizing our work alongside the ADP coordinator.

**Measuring success:** The data provided by Turbvote and particularly the NSLVE should help us determine if we met our top three goals.

Thank you for the opportunity to participate in the ALL IN challenge again. We fully expect that through this process we are setting the stage for significant growth in institutionalizing student civic engagement at Georgia College as we look ahead to the future.