Drake University ALL IN Campus Plan
Fall 2018

Campus Team:
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Jerry Parker, Dean of Students
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Samantha Bayne, Campus Election Engagement Project Iowa Director and Statewide Intern with Iowa Campus Compact
Nathan Trees, Student Senate Community Engagement Senator
Joshua Hughes, President of Drake Democrats
Kollin Crompton, President of Drake College Republicans

Drake University has a strong legacy of student engagement. In 2016, NSLVE documented approximately 80% voter registration on campus and approximately 60% voter turnout. In 2016, ALL IN named Drake a bronze campus for our high levels of student engagement. Going into the 2018 midterm elections, individuals from across campus (students, faculty, and staff), met regularly throughout the spring to collaboratively develop plans to ensure student participation, with particular attention to how the University can accommodate a new Voter ID law in Iowa. Over the summer, Rachel Caufield, Jerry Parker, and Samantha Bayne participated in the Iowa Secretary of State’s Summit on Campus Engagement to learn about implementation of the law.

Three things were particularly important during the 2018 midterm election season. First, Drake student Samantha Bayne is the statewide coordinator of Iowa Campus Compact and has been exceptionally active (together with a second Drake student intern) in organizing and promoting voter registration. Second, several student groups (College Republicans, Drake Democrats, the Roosevelt Institute, and Young Americans for Liberty) have come together to form the Drake Political Action Committee, a coalition group to coordinate efforts. This has provided strong organizational support for campus-wide engagement efforts. Finally, spring meetings opened lines of communication with administrative staff who have been very helpful in promoting student voting.

Throughout the fall, representatives from multiple student groups organized voter registration and GOTV events, including:

- Iowa Campus Compact Voter Registration during Welcome Week (8/27/18)
• Drake University Hosting Presidential Candidate John Delaney with Voter Registration (8/27/18)
• Drake Democrats Voter Registration Tables in Hubbell Dining Hall, Olmsted Student Center, and Helmick Commons every Tuesday (9/4/18-10/24/18)
• Drake University facilities rental for Need to Vote event with Tom Steyer (9/18/18)
• Iowa Campus Compact Voter Registration during the week of Constitution Day (9/17/18-9/21/18)
• Iowa Campus Compact Voter Registration on Voter Registration Day (9/25/18)
• Iowa Campus Compact Coordination with the First Year Professional Seminar in the College of Business and Public Administration for Voter Registration and Absentee Ballot requests (ongoing throughout the semester)
• Iowa Campus Compact Voter Registration in Stalnaker (First Year) Residence Hall (10/10/18)
• Iowa Campus Compact Early Voting event (10/10/18)
• Drake Democrats and College Republicans sponsorship of Satellite Voting in Olmsted Student Center (10/11/18)
• Drake Democrats Rally with Secretary of State candidate Dierdre DeJear and March to Early Voting (10/11/18)
• Campus-wide email from Dean of Students to share information about how to vote and the races on the ballot (10/15/18)
• Iowa Campus Compact Absentee Ballot Mail-In Event in Olmsted Student Center (10/24/18)
• Iowa Campus Compact Plan to Vote Event in Olmsted Student Center with information about voting precincts (11/5/18)
• Student Senate Election Results Watch Party in Olmsted Student Center (11/6/18)