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To: Staci Emanuel, University-Wide Voter Registration Coordinator
From: Danielle M. Officer, Senior Director for Student Affairs
Re: Voter Registration Plan
Date: July 10, 2018

The Center for Student Involvement & Leadership (CSIL), Office of External Affairs, Student Council, Urban Male Initiative, Accessibility Services and Women's Center for Gender Justice are partnering on the following proposed activities for the 2018-2019 academic year:

- The Office of Accessibility Services as a part of their intake process provides all incoming students that register with the office the opportunity to register to vote.
- Tabling events will be held to register students to vote using CUNYFirst as well as registration forms from the first day of classes throughout the year.
- Through our JMail (student announcements), social media and our media wall we will inform the campus community that voter registration forms are available year round and can be picked up in CSIL or students can register through CUNYFirst.
- Through JMail share the link to register to vote to all students.
- During Orientation all students will be provided with the opportunity to register to vote.
- Celebrate Constitution Day on September 17th with a social media campaign and give-a-ways of constitutions to a targeted number of students.
- Promote National Voter Registration Day on September 25th by registering students to vote, handing out materials on candidates that are running for office and provide give-a-ways to students
- Creation of brochures highlighting upcoming elections
- Workshops on how to use the voting machines will be conducted in September
- Create a campaign on what it means to be civically engaged
- The creation of Civic Engagement Peers to work on increasing voter registration and programming on campus. Some of the activities they will be spearheading include:
 - Tabling events
 - Polling students to learn about the most pressing issues on their minds for the upcoming elections
 - Media Wall/Social Media Campaign what are the most pressing issues on their minds for the upcoming administration



- In partnership with UMI, host debate viewing parties for the upcoming elections
- Panel discussion topics:
 - “The Importance of Getting Out to Vote” facilitated by a John Jay faculty member
 - “The Power of the Vote” featuring women elected officials (panelists will be elected officials that are not running for office or who were formerly elected officials)
- Participate in the ALL IN Campus Democracy Challenge
 - Attend webinars over the summer including:
 - Using the NSLVE report to plan
 - Developing a democratic action plan
 - Voter registration best practices
 - Creation of a working group to include faculty, staff and students (Roosevelt Club)
 - Club Fair competition to increase voter registration among club members
 - Develop an action plan based on best practices from All In
 - NSLVE report (need info)
 - Campus comparison from year to year with a thermometer