Voter Friendly Campus

Civic Engagement Plan
Designation Point of Contact:

Pam Nessle Curtis
Director, Student Leadership and Service
Associate Director, Student Involvement
W310 Student Activities Center, Louisville, KY 40292
(502) 852-0242
pncurt01@louisville.edu
Team Contacts:

Kathy Meyer
Coordinator, Student Leadership and Service
Campus Champion, Vote Everywhere Program
W310 Student Activities Center, Louisville, KY 40292
ktmeye01@louisville.edu

Taylor Parks
Lead Student Ambassador, Vote Everywhere
taylor.parks.1@louisville.edu

Samantha Smith
Student Ambassador, Vote Everywhere
samantha.smith.2@louisville.edu

Brandy Warren
Government Relations
Office of Communications and Marketing
2323 S. Brook Street, Louisville, KY 40292
brandy.warren@louisville.edu

Justin Leibowitz
On Campus Housing
Stevenson Hall
justin.leibowitz@louisville.edu

Jessy Rosenberg
A&S Advising - Exploratory
Gardiner Hall
j0rose03@exchange.louisville.edu

Jonas Bastien
Student Government Association
College Republicans
jsbast01@cardmail.louisville.edu

Aaron Vance
Student Government Association
alvanc01@louisville.edu

Leondra Gully
Cultural Center
2301 S. Third St.
lkgull01@exchange.louisville.edu

Dr. Angela Taylor
Dean of Students Office
asbrow01@exchange.louisville.edu

Dionne Griffiths
Anne Braden Institute
dcgrif02@exchange.louisville.edu

Nisha Gupta
Ideas to Action - QEP
n0gupt03@exchange.louisville.edu

Professor Sherri Wallace
A&S Political Science
slwall08@exchange.louisville.edu
502/852-4432
Community Contacts:

Nellie Judd
Government and Community Relations
Jefferson County Clerk’s Office
ncooley@jeffersoncountyclerk.org

Alicia Hurle
Jefferson County Community Organizer
Kentuckians for the Commonwealth
735 Lampton Street, Suite 202,
Louisville, KY 40203
alicia@kftc.org
(502) 589-3188
Voter Registration

- Housing Packets - Stuff packets with voter registration information
- Day of SOUL (community service) - August 18 (tabling)
- SGA Cares - August 18 (tabling)
- Ville Grille Voter Registration Event - Date TBD
- Welcome Tents - August 22-24 (supply Charisma with information)
- Recognized Student Organizations Fair - August 23 (tabling)
- Student Involvement Fair - August 24 (tabling)
- Majors Fair - September 14 (roaming iPad registrations)
- National Voter Registration Day - September 27 (roaming popsicle cart) - Register event at [http://nationalvoterregistrationday.org/flagship-events/](http://nationalvoterregistrationday.org/flagship-events/) to become a flagship event partner. (20 per state)
- Constitution Day - Sept. 16: Who was the MVP of the American Founding? Hamilton vs. Adams: A Constitution Day Debate

The McConnell Center is also partnering with WKU to release the 2016 Kentucky Civic Health Index. We hope to launch the report statewide during Constitution Day week. I’m presently working with our contacts at WKU and will have a better sense of the timeline and launch by the end of July, FYI.

Media

- Parent’s Association newsletter
- UofL Today
- OrgSync (banner, event, newspost)
- Email/social media reminders to mail their ballots before the deadline, day before elections, day of elections
- Powerpoint slide on building monitors
Voter Education

- Campus wide email sent 9/1 with voter registration information
- Student Activity Board events that may include:
  - College Democrats vs. College Republicans issue debate
  - elections results watch party
  - First Year Initiatives, CARDS program
- Promote Presidential and Vice Presidential debates
- Created CARDS Vote portal on OrgSync
  - CARDS Vote was established as a result of the University of Louisville's desire to receive Voter Friendly Campus designation from NASPA and the Fair Elections Legal Network's Campus Vote Project. The University of Louisville is required to develop a voter friendly campus civic engagement plan, which will be reviewed in January 2017 for final approval. Students, staff, and faculty members interested in civic engagement activities on and off campus should consider joining CARDS Vote.

Ballot Access

Unfortunately it is not possible to host an early vote or polling location on campus. However, the nearest polling site is located within walking distance of campus at Noe Middle School.
Since students may be registered to vote at polls all over the city, we aim to provide bus route maps and perhaps offering carshare program for rides to the polls.
Kentuckians for the Commonwealth offer rides to the polling sites.
Get Out the Vote

• ELSB, SAB, SGA - PR on how to cast a ballot, upcoming elections
• Promote to students how they can apply to work the polls ($200 incentive)
• Kentuckians for the Commonwealth offer rides to the polling sites

On Campus Resources:

Vote Everywhere Program
UofL currently receives from the Andrew Goodman Foundation (AGF) to host two (2) Vote Everywhere student ambassadors. Additionally, we receive $1,000 per academic year in support of civic engagement programs. AGF has supplied us with a large quantity of Vote Everywhere pens and buttons. We have a large Vote Everywhere cloth table covering and professional banner.

Engage Lead Serve Board
The Engage Lead Serve Board (ELSB) is comprised of students interested in creating positive change on campus and in the community. They are highly supportive of all civic engagement activities on campus. Student program funding may be available upon request from the board.

Student Activities Board
The Engaging Issues Committee on the Student Activities Board may be supportive to this initiative and could serve as a potential partner, especially when hosting voter educational events.

First-Year Initiatives
Inquire with FYI as to whether civic engagement events can count as CARDS events.

Car Share Program and Bus Information
Make information available about how to borrow a car or take a bus to one’s polling site.
Provide information on addresses to polling sites.
Community Resources:

Kentucky Democratic Party
190 Democrat Drive
Frankfort, KY 40601
(502) 695-4828

Jefferson County Republican Party
4545 Bishop Lane, Suite 102
Louisville, KY 40218

Louisville Urban League
Katina Whitlock
Chief Development and Strategy Officer
585.4622

Louisville NAACP
Raoul Cunningham
President
rcunnin3@bellsouth.net

Louisville Showing for Racial Justice
Carla Wallace
ccarnewt@aol.com

Campus Vote Project
www.campusvoteproject.org
Best practices to help students register and vote
Student Voting Guides

National Voter Registration Day
2016 Organizer Toolkit
http://nationalvoterregistrationday.org/

Kentuckians for the Commonwealth
735 Lampton Street, Suite 202, Louisville, KY 40203
alicia@kftc.org
(502) 589-3188

From our partner at KFTC: It's always good to have at least 2 to 3 contacts with new voters after you register them. We usually call right before the election to remind them about voting, answer any questions, and offer them a ride to the polls.
Timeline:

Create marketing materials encouraging students to register to vote, i.e. Facebook cover photos and Instagram and Twitter .gif. Draft blurb to be submitted to the UofL Parents Association Newsletter. Create slide for SAC digital media displays. Create an OrgSync calendar of events, which will be accessible to all team members. Will request that all events be added to the University’s campus calendar.

Provide links to the Kentucky Secretary of State Office. Additionally, link to websites and apps that offer information on the candidates and the issues they support.

The coalition intends to meet quarterly. The first meeting is July 15. The next meeting will be in October to finalize plans for election day. In January, we will discuss hits and misses. And finally for this this academic year in April, we will discuss plans for the coming year elections and review any assessment data collected.

**Important dates to know in 2016-2017 (see calendars below):**

**September 1** - Campus wide voter information email

**September 16** – Constitution Day at UofL

**September 26 – November 7** – absentee ballot voting open

**September 27** – National Voter Registration Day

**October** – CARDS Vote coalition meeting

**October 11** – last day to register to vote in KY

**November 8** — Presidential Election (UofL closed)

**January** – CARDS Vote coalition meeting
August 2016

Notes:
More Calendars with US Holidays: Sep 2016, Oct 2016, PDF Calendar
<table>
<thead>
<tr>
<th>Sun</th>
<th>Mon</th>
<th>Tue</th>
<th>Wed</th>
<th>Thu</th>
<th>Fri</th>
<th>Sat</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td></td>
<td></td>
<td></td>
<td>1</td>
<td>2</td>
<td>3</td>
</tr>
<tr>
<td></td>
<td></td>
<td></td>
<td></td>
<td>Campus wide email to all students with voter info</td>
<td></td>
<td></td>
</tr>
<tr>
<td></td>
<td></td>
<td></td>
<td>4</td>
<td>5</td>
<td>6</td>
<td>7</td>
</tr>
<tr>
<td></td>
<td></td>
<td></td>
<td>8</td>
<td>9</td>
<td>10</td>
<td>11</td>
</tr>
<tr>
<td></td>
<td></td>
<td></td>
<td>12</td>
<td>13</td>
<td>14</td>
<td>15</td>
</tr>
<tr>
<td></td>
<td></td>
<td></td>
<td>14</td>
<td>15</td>
<td>16</td>
<td>17</td>
</tr>
<tr>
<td></td>
<td></td>
<td></td>
<td></td>
<td>Voter registration</td>
<td>Constitution Day event</td>
<td></td>
</tr>
<tr>
<td></td>
<td></td>
<td>18</td>
<td>19</td>
<td>20</td>
<td></td>
<td></td>
</tr>
<tr>
<td>21</td>
<td>22</td>
<td>23</td>
<td>24</td>
<td>25</td>
<td>26</td>
<td>27</td>
</tr>
<tr>
<td>28</td>
<td>29</td>
<td>30</td>
<td></td>
<td>Jefferson County absentee voting through 11/7 TV Debate</td>
<td>National Voter Registration Day</td>
<td></td>
</tr>
<tr>
<td>Sun</td>
<td>Mon</td>
<td>Tue</td>
<td>Wed</td>
<td>Thu</td>
<td>Fri</td>
<td>Sat</td>
</tr>
<tr>
<td>-----</td>
<td>-----</td>
<td>-----------</td>
<td>-----</td>
<td>-----</td>
<td>-----</td>
<td>--------------</td>
</tr>
<tr>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td>1</td>
</tr>
<tr>
<td>2</td>
<td>3</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td>7</td>
</tr>
<tr>
<td>4</td>
<td>5</td>
<td>TV VP Debate</td>
<td>6</td>
<td>7</td>
<td>8</td>
<td></td>
</tr>
<tr>
<td>9</td>
<td>10</td>
<td></td>
<td></td>
<td>11</td>
<td>Last day to register to vote in KY</td>
<td>12</td>
</tr>
<tr>
<td>16</td>
<td>17</td>
<td>18</td>
<td>19</td>
<td>20</td>
<td></td>
<td>28</td>
</tr>
<tr>
<td>23</td>
<td>24</td>
<td>25</td>
<td>26</td>
<td>27</td>
<td>29</td>
<td></td>
</tr>
<tr>
<td>30</td>
<td>31</td>
<td>Notes: Coaliton meeting being scheduled for this month.</td>
<td></td>
<td>30</td>
<td>31</td>
<td></td>
</tr>
</tbody>
</table>

More Calendars with US Holidays: Nov 2016, Dec 2016, PDF Calendar
Next coalition meeting to review and assess plan will be in January.
Plan Assessment:

- We’ve applied to take part in the National Study of Learning, Voting, and Engagement (NSLVE). Still awaiting signature approval from university leadership
- Kentucky Secretary of State Office has a new program that can extract registration numbers from specific events.

To do list:
- Submit plan for All In