STRATEGIES TO INCREASE STUDENT PARTICIPATION IN DEMOCRACY

BECOMING A VOTER FRIENDLY CAMPUS

At MCC the Center for Community & Civic Engagement is dedicated to creating a campus culture that encourages responsible civic leadership and promotes student participation in the democratic process.
Committee Members
Duane Oakes, Faculty Director: Center for Community & Civic Engagement
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Student Committee Members
Andrew Benally
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Landon Kea
Tatiana Rusev
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Community Partners (included but are not limited to)
Arizona Public Interest Research Group (PIRG)
Maricopa County Community College District Center for Civic Participation
Student Life & Leadership, Mesa Community College
Dwayne Farnsworth, President, Constitution Week, Gilbert, Arizona
Veterans Services, Mesa Community College
The College of St. Scholastica
OCA Asian Pacific American Advocates, Greater Phoenix Chapter
Goals for the 2016-2017 academic year:

1. Voter registration.

2. Voter education.

3. Get Out the Vote

Constitution Day 2016 Arizona Liberty Bell

Resources

Budget for supplies from Center for Community & Civic Engagement

Volunteers
Timeline (Recommended Activities)

September, 2016

- Sept.-Nov.
  - Student Leaders will conduct *Get Out the Vote* campaign and host registration tables at College events

- Sept.
  - 16th MCC National Constitution Day Celebration event, 9 am to 1 pm
  - 21st Clock Tower Voter Registration event, 9 am to 1 pm
  - 26th Civic Action Team Planning Meeting, 8 am to 9 am
  - 27th National Voter Registration Day, 9 am to 1 pm
  - 28th Propositions Forum, 6 pm to 8:30 pm

- Sept.-Oct.
  - Post a link to the county registrar online voting application on MCC Center for Community & Civic Engagement website and student Canvas page
  - Faculty will be asked to register students in class
  - “Get Out The Vote” Marketing on campus
  - Digital reminders posted on digital boards for events
  - Distribute flyers and postcards promoting voter registration
  - Buttons, flags and pencils distributed during Constitution day

October

- Oct. 1-10 Last Week of Being Able to Register
  - Tabling at events
  - Registration booth

- 3rd Civic Action Team Planning Meeting, 8 am to 9 am
- 5th Future Leaders Town Hall, 3:30 pm to 5:30 pm
- 8th MCC Football Game Voter Registration
- 10th Civic Action Team Planning Meeting, 8 am to 9 am
- 10th Final Voter Registration Day event, 9 am to 1 pm
- 17th Civic Action Team Planning Meeting, 8 am to 9 am
November

- Nov. 1-7
  - Students assist with voting services where needed including polling locations
- Nov. – Dec. 15
  - Plus-Delta on Civic Action events

September 2016 – November 2017

- A media and/or public relations person will be designated to document activities, photograph participants, and collect permission forms.
- Suggestions will be solicited for continuing promotional efforts.
- The Civic Action Committee will conduct a Plus-Delta debriefing to determine the most effective way to reach students in the future.
  - Data will influence the following year’s voter engagement efforts.

Arizona Liberty Bell that was on Campus at our Constitute Day event!

LET FREDOM RING