2016 ACTION PLAN
Georgia College convened a group of interested faculty, staff and students and signed on to the All In Challenge in August of 2016.
MEMBERSHIP

• Joe Windish, Convener
• Dr. Karen Berman
• Dr. Beauty Bragg
• Dr. Renee Fontenot
• Dr. Steve Elliott Gower
• Cindy McClanahan
• Tom Miles
• Cindy O’Donnell
• Kendall Stiles
GC’s well-established and active campus affiliate of the American Democracy Project took the lead for student participation.

Students Kameron Griffin, President, Charles Morgan, Vice President and Mike Muller, Treasurer, led the effort.
The Georgia College student registration rate was 81% in 2012 and a respectable 67% in 2014. The voting rate was a disappointing 43% and 13% respectively.
The majority of Georgia College student voting was done by absentee ballot, a whopping 70% in 2012. From this we concluded we would continue our Voter Registration efforts but also provide focused support to students navigate the absentee ballot process.
Widespread reports of millennials disillusioned or “turned off” by the 2016 race lead us to develop programing aimed at voter education and engagement.
THE PLAN

- Voter education & engagement events
- Voter registration
- Absentee voter support
- Messaging
EVENTS: CONSTITUTION WEEK

A week-long series of events kicked off with a Front Campus Festival
EVENTS:
TALKS & FORUMS

A voter engagement series throughout the fall
EVENTS: DEBATE WATCH

on Front Campus
VOTER REGISTRATION

National Voter Registration Day kick-off
Daily Registration/Absentee Ballot Tabling by
ADP student volunteers
ABSENTEE VOTER SUPPORT
WALK STUDENT VOTERS THROUGH THE PROCESS

• Provide absentee ballots
• Look-up & pre-populate home voter info
• Provide stamped envelope for ballot requests
• Mail-in or fax completed ballots for free
Throughout campus on the university broadcast systems
MESSAGING

We encourage all students to register to vote! Georgia Voter Registration Deadline is next Tuesday, October 11

Flyers, posters and mailings delivered to all campus mailboxes
MESSAGING

Early voting open now
Home this weekend or next? VOTE!

Timed for greatest impact
For more information, contact Joe Windish
Ina Dillard Russell Library
Georgia College

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