



ALL IN Campus Democracy Challenge ACTION PLAN

INTRODUCTION

Dominican University of California is focusing its efforts for the ALL IN Campus Democracy Challenge around two significant and related areas of focus. The first is a comprehensive vision for student learning and success that constitutes a major thrust for institutional planning: the [Dominican Experience](#). The second area is Dominican's national leadership of the [College Debate 2016](#) (CD16) initiative undertaken as a voter education partner with the [Commission on Presidential Debates](#) (CPD).

The Dominican Experience represents the University's promise to all students that they will have the support necessary to succeed in college, the education necessary for a career, and the life skills and ethical foundation necessary for a meaningful life. To fulfill this promise, the Dominican Experience ensures that all students at Dominican will receive guidance and mentorship through integrative advising, development of an ePortfolio, creation of signature work, and engagement in the community. This final component of the Dominican Experience, community engagement, provides a valuable connection for ALL IN goals and activities.

Dominican's commitment to community engagement through the Dominican Experience has also provided an important foundation for the CD16 initiative, a national, non-partisan movement to galvanize young

voters to conversation—through social media and campus engagement—on the issues facing our country. The initiative has engaged nearly 140 student delegates from colleges and universities across the country and culminated in a [Town Hall](#) event on September 7, when delegates finalized a platform of the issues and related questions that matter most to young voters. Via direct social media outreach, the delegates will ask the moderators of the presidential and vice presidential debates to pose the questions to the candidates. To date, CD16 delegates have reached over 1.6 million social media users and have made over 10 million media impressions.

Dominican's ALL IN activities will be used to continue the momentum for its students, faculty, and staff from the CD16 initiative now that the Town Hall event has concluded. These activities and articulated goals enable us to focus on our priorities for civic engagement as a campus community and to work toward intentionally aligning these goals with the Dominican Experience.

THE TEAM

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Tegist Worku

Student, Dominican Delegate

Lawrence Yu

Student, Dominican Delegate

GOALS

- Increase engagement and participation of Dominican students, faculty, and staff in the democratic process, demonstrated by the participation of 100 faculty members in related programming and curriculum
- Raise Dominican student voter registration rate to 85% (Dominican's 2012 NSLVE registration rate was 70.9%)
- Raise Dominican student voter participation rate to 80% (Dominican's 2012 NSLVE participation rate was 73.1%)

ACTIVITIES

- **Associated Students of Dominican University (ASDU) Issue Weeks**
ASDU selects a priority issue and focuses for one week on educating the Dominican community and igniting conversation. February 8-12: Gun Violence on College Campuses and in the U.S.; March 14-18: Planned Parenthood and Women's Health and Reproductive Rights; April 18-22: Cost of Education.

Programming around each topic includes a public forum moderated by community experts; ASDU student leaders distribute information to their peers throughout the week. Fall 2016 issue weeks are TBD and may focus on California ballot measures.

- **Bring It to The Table Screening for Marin County**

The screening of the documentary includes a discussion with Julie Winokur who will model the Table Talks shown in the documentary with the audience. The goal is to spark meaningful conversations about issues affecting Marin County. These conversations are meant to break down hyper-partisanship.

- **College Debate 2016 Convening**

More than 140 students representing colleges and universities across the United States convened at Dominican in June 2016 for [two days of seminars](#) with [Dr. Sybril Brown](#) on digital citizenship, California Secretary of State [Alex Padilla](#) on political engagement and voter registration, [Alexander Heffner](#) on campus engagement strategies, and various content experts on critical areas such as immigration policy and climate change. Delegates also attended a screening of [Bring It to The Table](#), spoke with filmmaker Julie Winokur, and participated in Table Talks.



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- **College Debate 2016 Social Media**
Between June and September—and beyond—student delegates turned to social media to [post](#), [tweet](#), [share](#), and [snap](#) the issues that matter most to young voters. To date, CD16 has reached over 1.6 million social media users and had over 10 million media impressions.
- **College Debate 2016 Town Hall**
Student delegates reconvened at Dominican in September to refine their platform and participate in a [Town Hall](#) event that would result in [six questions](#) directed to the presidential candidates. Via direct social media outreach, the delegates will ask the moderators of the presidential and vice presidential debates to pose their questions to the candidates. The Town Hall event was open to all members of the Dominican community, streamed live on [ABC digital](#), and covered by [Telemundo](#).
- **Community Engagement Initiative and Theme**
Various [events](#) are organized by the School of Arts, Humanities, and Social Sciences to engage students in Dominican’s current campus-wide theme of Democracy and Equity. Programming may also include the CD16 Issue Hot Spot and Issue-Mobile in conjunction with issue-specific events. The initiative is a key component of the Dominican
Experience funded by the Andrew W. Mellon Foundation.
- **Constitution Day**
Students and faculty of the Political Science and International Studies department with the Political Science Student Association and the History Club conduct all-campus activities to increase engagement in our democracy. Activities include Constitution trivia contests, scavenger hunts, and the “Take an Amendment” basket.
- **Debate and Election Day Watch Parties**
Watch parties are hosted in the Student Center.
- **Debate Issues T-Shirts**
The week before election day, art students design and print t-shirts that speak to issues raised in CD16. T-shirts are displayed in the campus commons for students to claim.
- **Issue Hot Spots**
Stationary photo/video booths are parked in busy areas of campus and “hosted” by CD16 Delegates, Faculty Fellows, and staff. Students are invited to share their views on issues of highest concern to young voters this election year. Student videos and photos are posted to CD16 social media.
- **Issue-Mobile**
Spontaneous, moving conversations occur between Dominican students and CD16 Faculty Fellows about



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issues of highest concern to young voters this election year. Students hop on a golf cart for rides to lunch, class, or the dorms in exchange for two minutes of conversation en route to their destination.

- **Politics 101 Talk**
Assistant Professor of Political Science Alison Howard delivers an overview of democracy and representative government, the structure of United States government and its implications, the presidential elections process, the congressional elections process, and the California state initiative process.
- **Voter Registration Day**
Faculty take five minutes at the top of each class to invite their students to register through Dominican's own [TurboVote site](#). The Political Science Student Association hosts a registration table outside the dining hall over the lunch hour.

RESOURCES

- **Associated Students of Dominican University (ASDU)**
To organize and publicize Issue Weeks
- **Black Student Union (BSU)**
To organize discussions and publicize Issue Weeks
- **College Debate 2016 Dominican Delegates**

To contribute to action plan, lead activities, act as ambassadors to the students

- **College Debate 2016 Faculty Fellows**
To contribute to action plan, lead activities, act as ambassadors to the faculty
- **Faculty Forum**
To publicize goals and activities to faculty
- **History Club**
To support activities around Constitution Day, Voter Registration Day, and Debate Watch Parties
- **Political Science Associated Students**
To organize activities around Constitution Day, Voter Registration Day, Debate Watch Parties, and Voter Engagement Week
- **Penguin Student-Athlete Advisory Committee (PSAAC)**
To engage student-athletes
- **Political Science, Communications, English, Public Health, Studio Art, and Psychology faculty**
To model classroom engagement with students through specialized assignments and exercises
- **Resident Advisors**
To engage students in the residence halls
- **Service-Learning Student Leaders and Courses**
To model community engagement

June 2016

Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
			1	2	3	4
			CD16 National Delegates Arrive 7:00 pm <i>Bring It to The Table</i> Screening, Conversation with filmmaker Julie Winokur, and Table Talks	10:00 am Dr. Syb Brown on "Like or Unlike: Your Digital Footprint in the Virtual World" 12:00 pm California Secretary of State Alex Padilla Address 12:15 pm Alexander Heffner on "Facts from Fiction"		
5	6	7	8	9	10	11
CD16 Dominican and national delegates build momentum on their home campuses and catalyze conversations on social media.						
12	13	14	15	16	17	18
CD16 Dominican and national delegates build momentum on their home campuses and catalyze conversations on social media.						
19	20	21	22	23	24	25
CD16 Dominican and national delegates build momentum on their home campuses and catalyze conversations on social media.						
26	27	28	29	30		
CD16 Dominican and national delegates build momentum on their home campuses and catalyze conversations on social media.						

July 2016

Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
					1	2
3	4	5	6	7	8	9
CD16 Dominican and national delegates build momentum on their home campuses and catalyze conversations on social media.						
10	11	12	13	14	15	16
CD16 Dominican and national delegates build momentum on their home campuses and catalyze conversations on social media.						
17	18	19	20	21	22	23
CD16 Dominican and national delegates build momentum on their home campuses and catalyze conversations on social media.						
24	25	26	27	28	29	30
CD16 Dominican and national delegates build momentum on their home campuses and catalyze conversations on social media.						
31						

August 2016

Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
	1	2	3	4	5	6
	CD16 Activist program launched					
7	8	9	10	11	12	13
CD16 Dominican and national delegates build momentum on their home campuses and catalyze conversations on social media.						
14	15	16	17	18	19	20
CD16 Dominican and national delegates build momentum on their home campuses and catalyze conversations on social media.						
21	22	23	24	25	26	27
Dominican Faculty Fellows appointed						
28	29	30	31			
		CD16 Kick-Off Week - Voter registration table - Issue Hot Spot - Issue-Mobile				

September 2016

Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
All Month: Campus Art Exhibit on Justice and Equity				1	2	3
				CD16 Kick-Off Week - Voter registration table - Issue Hot Spot - Issue-Mobile		
4	5	6	7	8	9	10
		CD16 National Delegate Arrive 4:30 pm Welcome Reception 8:00 pm Issue Caucus	9:30 am Issues Round 1 10:45 am Issues Round 2 12:00 pm Issues Round 3 5:00 pm Town Hall			
11	12	13	14	15	16	17
7:00 pm Conversation with Alonzo King						
18	19	20	21	22	23	24
Constitution Day - Trivia contests - Scavenger hunt - "Take an Amendment" basket			6:00 pm Romeo Is Bleeding Film Screening			
25	26	27	28	29	30	
ALL WEEK: Voter Engagement Week						
First Presidential Debate 6:00 pm Watch Party		National Voter Registration Day - Voter registration in class - Registration table at dining hall	11:30 am-1:30 pm "The History of Voting Rights, Representation Today, and Political Parity for the Future" Info Tables	12:00-1:30 pm "Technology and Voting" Info Tables		

October 2016

Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
All Month: Campus Art Exhibit on Justice and Equity						1
2	3	4	5	6	7	8
		Vice Presidential Debate 6:00 pm Watch Party		12:15 pm Politics 101 Talk		
9	10	11	12	13	14	15
Second Presidential Debate 6:00 pm Watch Party			5:30 pm Bring It to The Table Screening for Marin County			
16	17	18	19	20	21	22
	Time TBD Black Student Union Discussion: "Why Won't Minorities Vote?"		Third Presidential Debate 6:00 pm Watch Party			
23	24	25	26	27	28	29
	California Voter Registration Deadline	12:15 pm "Why Should Women Vote?" Talk				
30	31					

November 2016

Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
		1 Request for Vote-by-Mail Ballot Deadline	2	3 12:15 pm "What's Next Marin" Talk on local housing + transportation	4	5
T-Shirts designed and printed by art students featuring top CD16 issues made available in the campus commons						
6	7	8 Election Day Watch Party	9	10	11	12
13	14	15	16	17 12:15 pm Community Partners Panel on Homelessness	18	19
20	21	22	23	24	25	26
27	28	29 12:15 pm Access and Equity in Healthcare Talk	30			