All IN Campus Democracy Challenge Action Plan

The All IN Challenge presents the always welcome opportunity to meet challenges that are present at nearly every university:

1) Increasing communication and interaction among the colleges.

2) Increasing communication and interaction among faculty, staff, and students – outside the classrooms and offices.

3) Increasing attention to, and opportunities to participate in, the democratic process – specifically the 2016 election.

To meet the above listed goals we developed the following Action Plan:

1) Create a group of leaders that represents the various Colleges at Armstrong State University.

2) Ensure this group is comprised of students, faculty, and staff. Ensure the committee is as student driven as possible.

3) Identify events that provide opportunities to incorporate the All IN Democracy Challenge mission. Identify events that focus on student participation and engagement.

4) Commit to spreading awareness of the ALL IN Challenge, and its mission, at these events.

5) Develop a visually appealing calendar of events. Distribute the flyer electronically, across campus, and at all targeted events.

6) Utilize campus email and social media to increase awareness of the All IN Challenge, the significance of community, the 2016 election, and participation.

7) Election Week!
   Focus on awareness, communication, and visibility of the Challenge. Ensure messages are directed both toward on campus residents and commuters.