



All IN Campus Democracy Challenge Action Plan

The All IN Challenge presents the always welcome opportunity to meet challenges that are present at nearly every university:

- 1) Increasing communication and interaction among the colleges.
- 2) Increasing communication and interaction among faculty, staff, and students – outside the classrooms and offices.
- 3) Increasing attention to, and opportunities to participate in, the democratic process – specifically the 2016 election.

To meet the above listed goals we developed the following Action Plan:

- 1) Create a group of leaders that represents the various Colleges at Armstrong State University.
- 2) Ensure this group is comprised of students, faculty, and staff. Ensure the committee is as student driven as possible.
- 3) Identify events that provide opportunities to incorporate the All IN Democracy Challenge mission. Identify events that focus on student participation and engagement.
- 4) Commit to spreading awareness of the ALL IN Challenge, and its mission, at these events.
- 5) Develop a visually appealing calendar of events. Distribute the flyer electronically, across campus, and at all targeted events.
- 6) Utilize campus email and social media to increase awareness of the All IN Challenge, the significance of community, the 2016 election, and participation.
- 7) Election Week!
Focus on awareness, communication, and visibility of the Challenge. Ensure messages are directed both toward on campus residents and commuters.