

2014 CAMPUS REPORT

Student Voting Rates for
Southwestern Michigan
College

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About This Report

Thank you for participating in the National Study of Learning, Voting, and Engagement (NSLVE). Since NSLVE's launch in 2013, more than 1,000 colleges and universities have signed up to receive their voting rates for the 2012, 2014 and 2016 federal elections. Along with others, your institution's participation in this study has allowed us to build a robust database of nearly 30 million college student records, about 10 million for each election year, that serve as a foundation for innovative research on college student political learning and engagement in democracy.

NSLVE is a signature initiative of the Institute for Democracy and Higher Education (IDHE) at Tufts University's Jonathan M. Tisch College of Civic Life. The mission of IDHE is to shift college and university priorities and culture to advance political learning, agency, and equity. We achieve our mission through research, resource development, technical assistance, and advocacy.

About the Data

This report provides estimated registration and voting rates based on your institution's students who were age-eligible to vote at the time of the election, using the best available data. We use enrollment records submitted by your institution to the National Student Clearinghouse (FERPA-blocked records excluded) merged with publicly available voting files collected by Catalist. As with nearly all voting rate calculations, some ineligible voters are difficult to parse out, such as international or undocumented students. We do, however, adjust institutional voting rates by deducting an estimated number of students who are nonresident aliens based on your institution's report to the Integrated Postsecondary Education Data System (IPEDS). For more information, including reports on maintaining the NSLVE database, how ineligible voters might affect turnout rates, and tips for improving the data in your campus report visit our FAQ page: <https://idhe.tufts.edu/nslve/frequently-asked-questions>.

Reviewing the Data

Use the following key to interpret the charts:

- * = number of students is less than 10
- n/a = no data was collected or calculated for this field.

What to do next?

In 2014 less than 20% of eligible college students in NSLVE voted. Use your campus NSLVE data to foster greater political learning and engagement on your campus.

❑ Review the data. This report provides a baseline measure of your students' engagement in democracy in 2014 and compares your institution's voting rate to similar institutions. Our website also contains an interactive tool on the 2014 data, which you can find here: <https://idhe.tufts.edu/2014-student-voter-turnout>.

❑ Focus on low propensity voters – only 13% of 18-24-year-olds voted in 2014.

❑ Put your data into practice. Use our *Using Your NSLVE Reports* guide for ideas, including sharing the report widely and talking about the NSLVE data with your campus. (Find the guide and other NSLVE resources at <https://idhe.tufts.edu/nslve>).

❑ Partner with IDHE. We are available to work with you to evaluate and improve your campus climate for student political learning, discourse, and participation. Contact us for in-person trainings and campus climate assessment at IDHE@tufts.edu.

For up-to-date news on NSLVE data, resources and upcoming opportunities visit our website: <https://idhe.tufts.edu>.

Follow us on Twitter [@TuftsIDHE](https://twitter.com/TuftsIDHE) or email us at NSLVE@tufts.edu.

Warm regards,
IDHE Team



YOUR STUDENTS' VOTING DATA | MIDTERM ELECTIONS

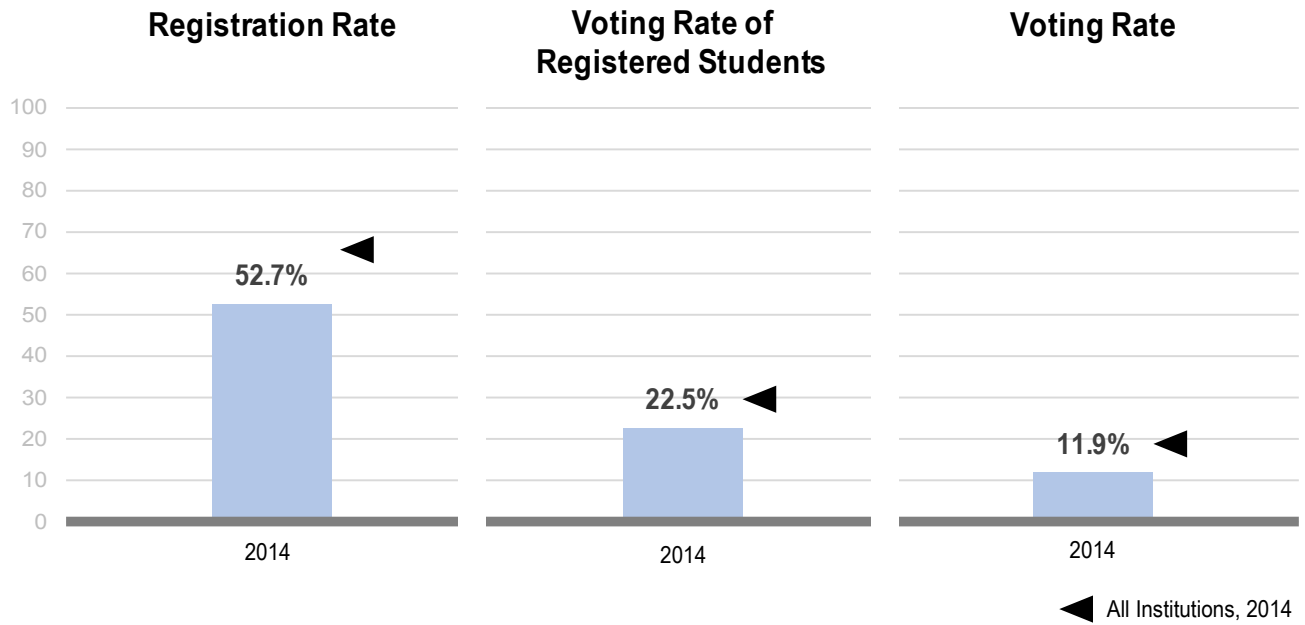
Voting and Registration Rates

2014 Voting Rate

11.9%

2014 VOTING RATE
FOR ALL INSTITUTIONS

19.1%



	2014
Total student enrollment	2,573
Age under 18/Unknown	(344)
IPEDS estimated non-resident aliens	*
FERPA records blocked	(176)
Total eligible voters	2,047
Number of students who registered	1,078
Number of students who voted	243
Registration rate	52.7%
Voting rate of registered students	22.5%
Voting rate	11.9%
Difference from all institutions	-7.2

HOW YOUR NUMBERS COMPARE | MIDTERM ELECTIONS

By Carnegie Classification

**2014 Voting Rate
for All Institutions**

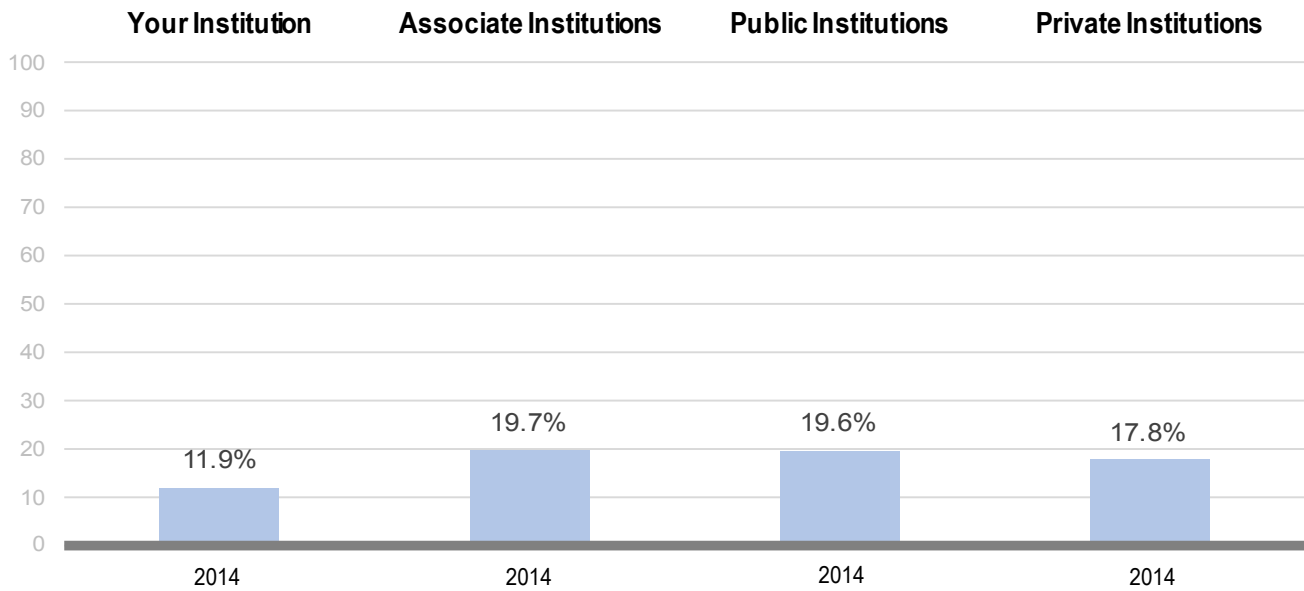
19.1%

HIGH
54.0%

LOW
5.2%

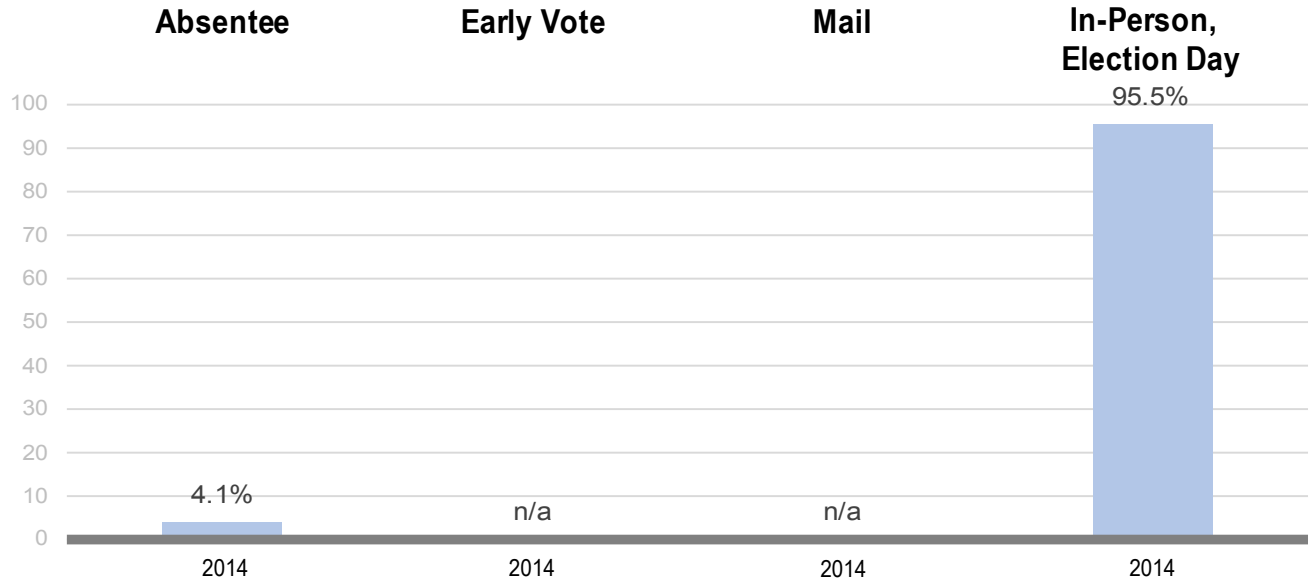
Difference from All Institutions

-7.2



YOUR STUDENTS' VOTING DATA | MIDTERM ELECTIONS

By Voting Method*

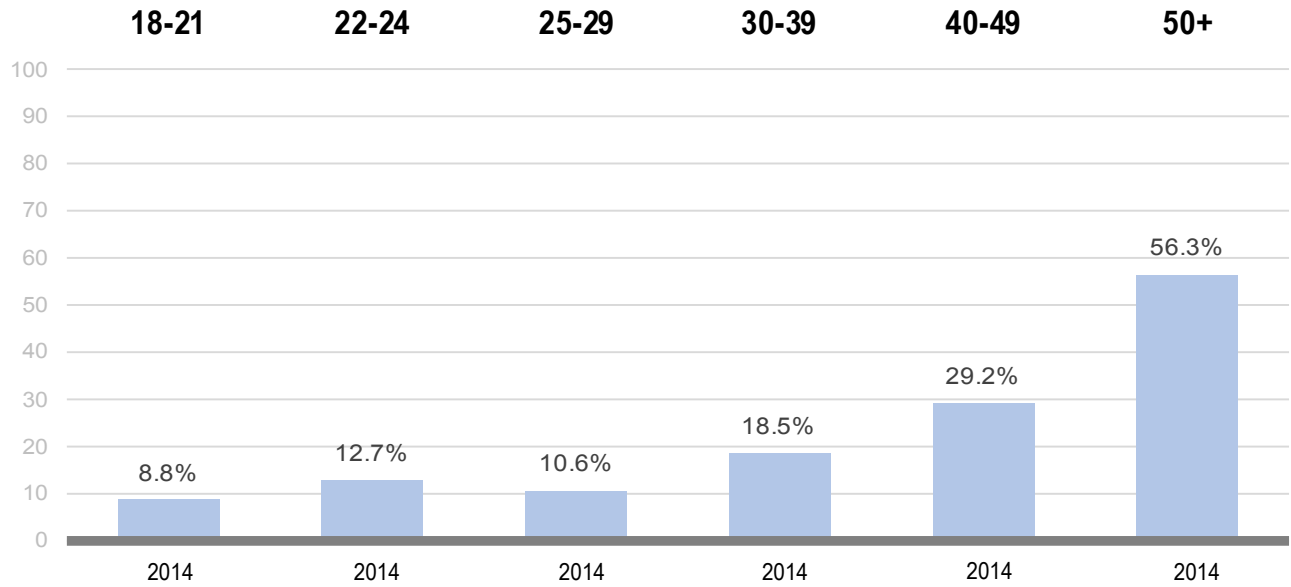


	2014	
	Voted	Rate
Absentee	10	4.1%
Early Vote	0	n/a
Mail	*	n/a
In-Person, Election Day	232	95.5%
Unknown	0	n/a
Total	243	

* Your students' data broken down by voting method. If your campus has a high number of voting method "Unknown", it means that this information was not reported by local officials where your students voted.

YOUR STUDENTS' VOTING DATA | MIDTERM ELECTIONS

By Age Group*

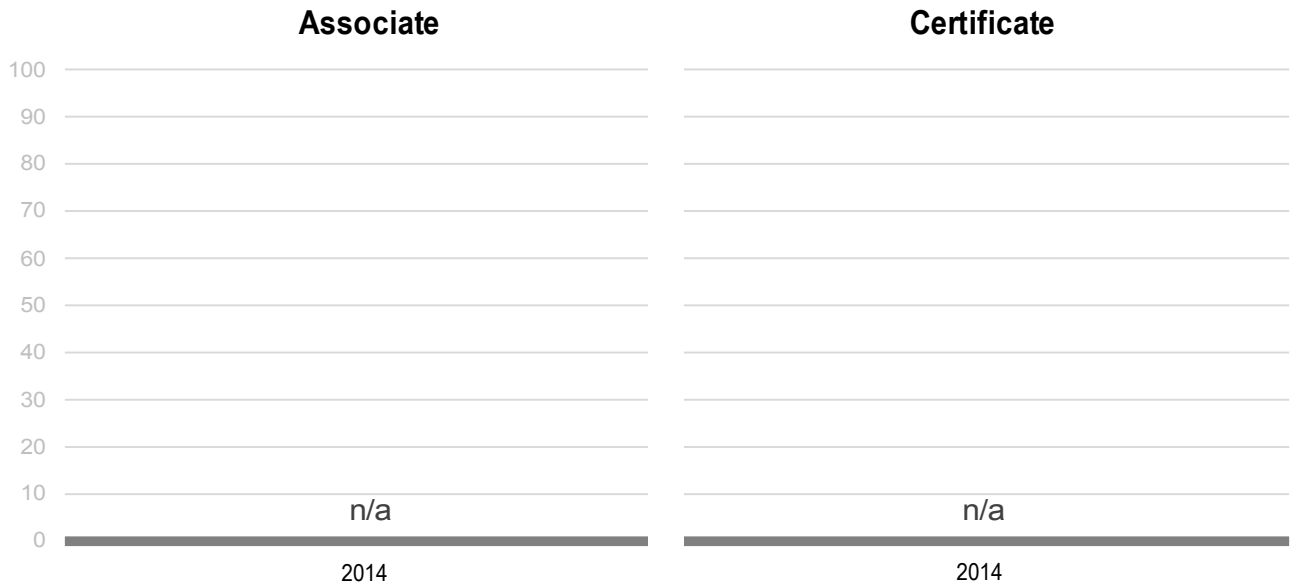


	2014		
	Enrolled	Voted	Rate
18-21	1,365	120	8.8%
22-24	212	27	12.7%
25-29	180	19	10.6%
30-39	168	31	18.5%
40-49	96	28	29.2%
50+	32	18	56.3%
Unknown	0		

* Your students' data broken down by age at the time of the election. To provide more accurate voting rates, students ineligible to vote because they were too young, students whose age data was not reported to the Clearinghouse, as well as records that were FERPA blocked are removed from this table. Please note that we are not able to adjust these voting rates by removing non-resident aliens, resident aliens or undocumented students.

YOUR STUDENTS' VOTING DATA | MIDTERM ELECTIONS

By Program of Study*

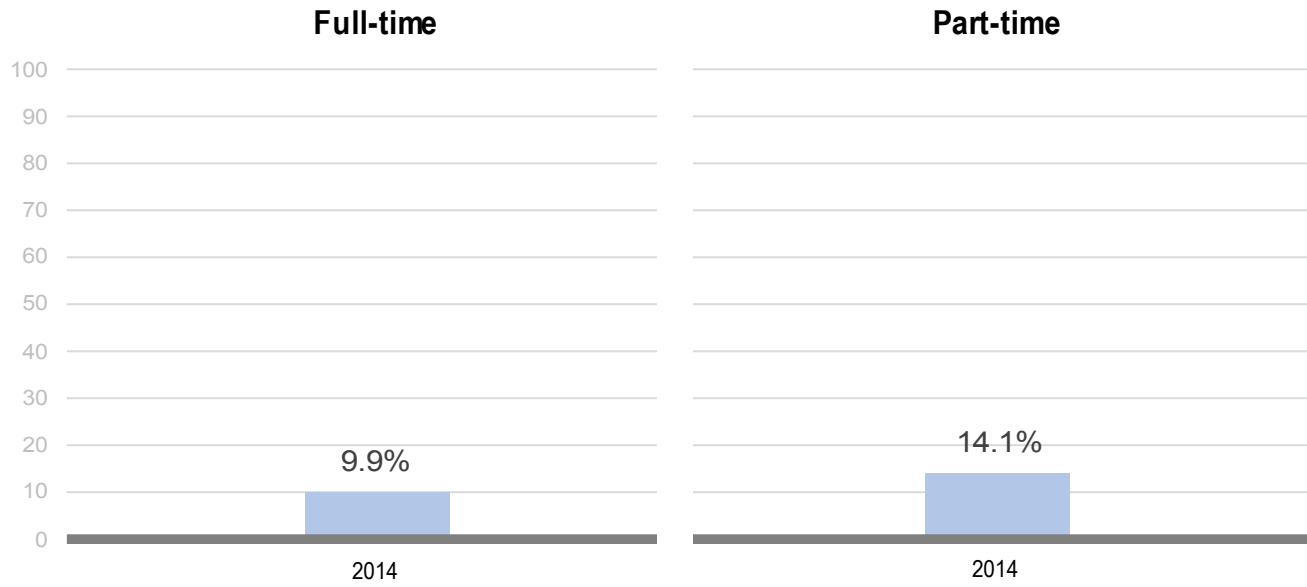


	2014		
	Enrolled	Voted	Rate
Associate	0	0	n/a
Certificate	0	0	n/a

* Your students' data broken down by program of study. To provide more accurate voting rates, students ineligible to vote because they were too young, students whose age data was not reported to the Clearinghouse, as well as records that were FERPA blocked are removed from this table. Please note that we are not able to adjust these voting rates by removing non-resident aliens, resident aliens or undocumented students.

YOUR STUDENTS' VOTING DATA | MIDTERM ELECTIONS

By Enrollment Status*

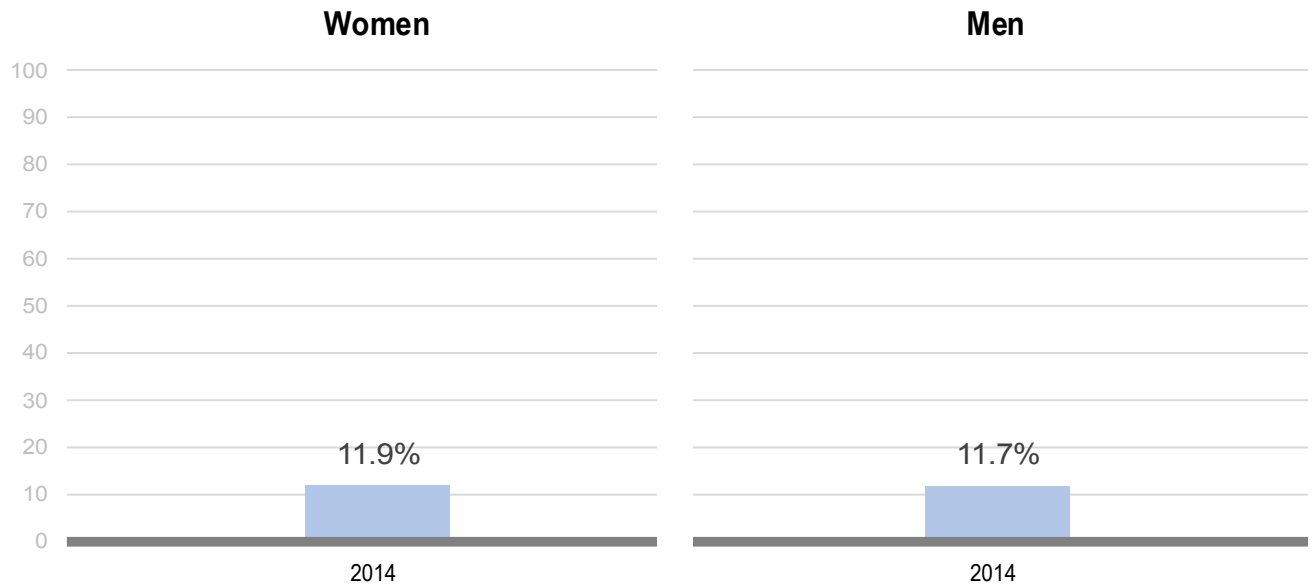


	2014		
	Enrolled	Voted	Rate
Full-time	1,107	110	9.9%
Part-time	946	133	14.1%
Unknown	0		

* Your students' data broken down by part-time and full-time students. To provide more accurate voting rates, students ineligible to vote because they were too young, students whose age data was not reported to the Clearinghouse, as well as records that were FERPA blocked are removed from this table. Please note that we are not able to adjust these voting rates by removing non-resident aliens, resident aliens or undocumented students.

YOUR STUDENTS' VOTING DATA | MIDTERM ELECTIONS

By Gender*

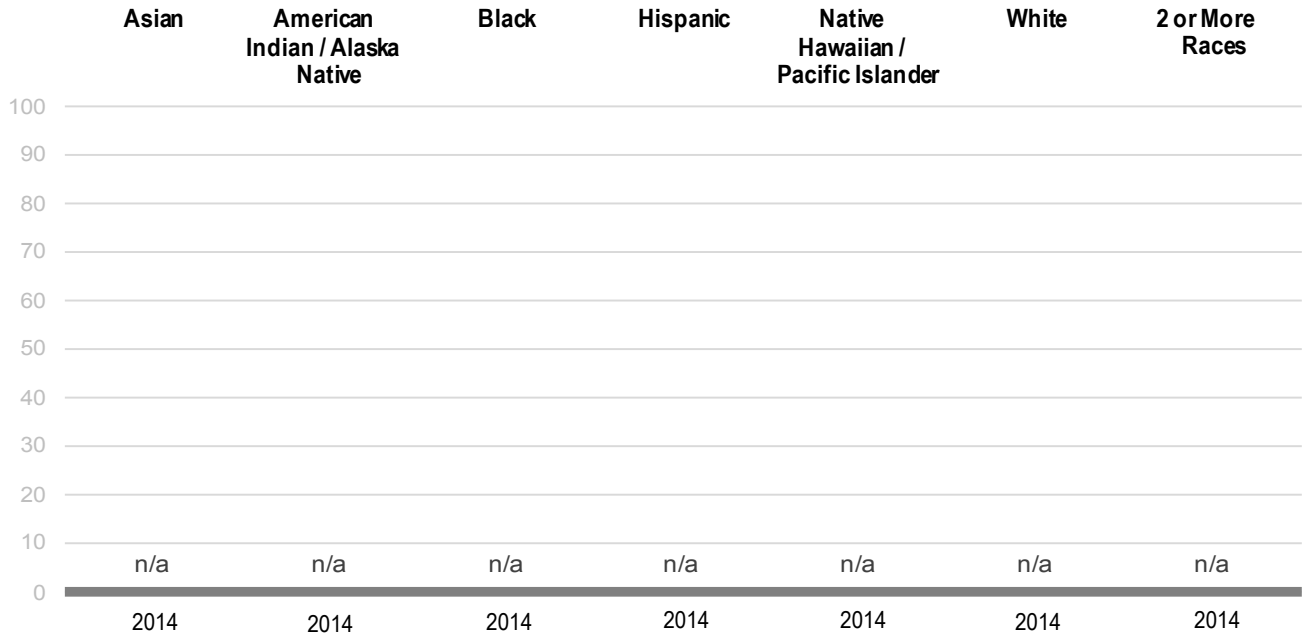


	2014		
	Enrolled	Voted	Rate
Women	1,193	142	11.9%
Men	860	101	11.7%
Unknown	0		

* Your students' data broken down by gender. To provide more accurate voting rates, students ineligible to vote because they were too young, students whose age data was not reported to the Clearinghouse, as well as records that were FERPA blocked are removed from this table. Please note that we are not able to adjust these voting rates by removing non-resident aliens, resident aliens or undocumented students.

YOUR STUDENTS' VOTING DATA | MIDTERM ELECTIONS

By Race/Ethnicity*



	2014		
	Enrolled	Voted	Rate
Asian	0	0	n/a
American Indian/ Alaska Native	0	0	n/a
Black	0	0	n/a
Hispanic	0	0	n/a
Native Hawaiian/ Pacific Islander	0	0	n/a
White	0	0	n/a
2 or More Races	0	0	n/a
Unknown	2,053		

* Your students' data broken down by race. To provide more accurate voting rates, students ineligible to vote because they were too young, students whose age data was not reported to the Clearinghouse, as well as records that were FERPA blocked are removed from this table. Please note that we are not able to adjust these voting rates by removing non-resident aliens, resident aliens or undocumented students.

YOUR STUDENTS' VOTING DATA | MIDTERM ELECTIONS

By Field of Study*

* Your students' data broken down by field of study. To provide more accurate voting rates, students ineligible to vote because they were too young, students whose age data was not reported to the Clearinghouse, as well as records that were FERPA blocked are removed from this table. Please note that we are not able to adjust these voting rates by removing non-resident aliens, resident aliens or undocumented students. The green and red highlighted values below represent your campus's top three and bottom three voting rates by field of study.

	2014		
	Enrolled	Voted	Rate
Business, Management, and Marketing	228	24	10.5%
Computer and Information Sciences	85	11	12.9%
Construction Trades	17	*	n/a
Education	52	*	n/a
Engineering and Engineering Technologies	46	*	n/a
English Language and Literature	*	*	n/a
Health Professions	428	55	12.9%
Law Enforcement, Firefighting, and Protective Services	138	20	14.5%
Liberal Arts and Sciences, and Humanities	747	83	11.1%
Mechanic and Repair Technologies/Technicians	72	*	n/a
Precision Production	47	10	21.3%
Public Administration and Social Service Professions	35	*	n/a
Visual and Performing Arts	71	*	n/a
Unknown	78	*	n/a

Thank you for the work you do to improve your students' political learning and engagement. We hope that you find your NSLVE report useful. For up-to-date news on NSLVE data, resources, and to sign up for our newsletter visit: <https://idhe.tufts.edu>.

References:

NSLVE encourages to share this report as broadly as possible, including posting it. When doing so, please use the following citation: Institute for Democracy & Higher Education: National Study of Learning, Voting and Engagement. (2018). *2014 NSLVE Campus Report*. Medford, MA.

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