

ALL IN Campus Democracy Challenge action plan 2018-2019  
 Georgia College & State University (Georgia College)  
 Submitted by Jan Hoffmann, Prof. of Rhetoric and Campus ADP coordinator

**Timeline:** This action plan will be carried out between August 18 and November 6, 2018

Key dates:

August 18; GC Gives Day voter registration tabling

Sep. 6: Common Cause GA Save Our Democracy Tour campus visit

Sep. 12: 3<sup>rd</sup> party voter registration Training by Baldwin County Deputy Registrar

Sep. 17-20: Constitution Week events voter registration tabling and Turbovote signup

Sep. 19: Study Abroad Fair voter registration tabling and Turbovote signup

Sep. 19-Oct. 9 Times Talk voter registration tabling and Turbovote signup

Sep. 25: National Voter Registration Tabling and Turbovote signup

Sep. 26-Oct 9: campus and classroom voter registration and Turbovote signup

October 9: deadline for voter registration, last push for tabling and turbovote signup

Oct. 15-29 early voting: dissemination of ballot referenda and constitutional amendment pro-con one sheets, absentee ballot assistance, advertise Oct. 27 Sat. voting option

Oct. 27: mandatory Saturday voting statewide, encourage GC students to visit home and vote in person.

Nov 6: Election day

**Resources:** Secretary of State On-line voter registration app at [www.sos.ga.gov/elections](http://www.sos.ga.gov/elections)

Turbovote contract for [www.gcsu.turbovote.org](http://www.gcsu.turbovote.org)

National Voter Registration Day posters and stickers

Constitutional amendment and referenda ballot initiative non-partisan voter guides

NSLVE data for 2012, 2014, and 2016

**Coalition:** Jan Hoffmann, Professor and Coordinator of GC American Democracy Project since 2003, LeAnne Whitley and Ruby Zimmerman, student officers of GC American Democracy Project Registered Student Organization, Randy Morrow, Deputy Registrar, Baldwin County, Tom Miles, Assistant Dean of Students, Chris Ferland, Associate V.P. for Institutional Research and Effectiveness.

**Overview:** Georgia College is the state's designated Liberal Arts College enrolling approximately 6,800 students, located about 98 miles southeast of Atlanta in a county of 45,000 and a city of 18,000.

According to NSLVE data, our campus had a student registration rate of 79.5% in 2016.

Our voting rate for 2016 was 49.5%, .9% below the national institutional average. in

2016 71.8% of our students voted by absentee ballot.

Our top three goals for democratic engagement at Georgia College this election cycle are the following

- To increase our voting rate to reach or exceed 50.4% the national average for 2016
- To increase our registration rate to reach or exceed 82%
- To increase the use of on-line voter registration and absentee ballot requests via both the Secretary of State website/app as well as Turbovote, and to facilitate an increase in students who take advantage of early voting as well as the Oct. 27 Saturday voting opportunity.

We also plan to provide students, faculty, and staff non-partisan information about the numerous Constitutional Amendments and state-wide referenda on the ballot via disseminating pro-con one-sheets.

**Description of our work:**

The key timeline dates attempt to outline the work we have undertaken and planned. We have planned voter registration events through October 9, Voter education events such as the Common Cause Save Our Democracy tour as well as several Times Talk election topics and the pro-con ballot initiative analyses. We will be giving campus and local radio and television appeals throughout the period from August 18-Nov 6. WE provided 3<sup>rd</sup> party voter registration training to interested students, faculty, and staff, At least one of the members of the coalition will train and serve as a local poll monitor, and our ADP student organization officers are taking the lead in organizing our work alongside the ADP coordinator.

**Measuring success:** The data provided by Turbovote and particularly the NSLVE should help us determine if we met our top three goals.

Thank you for the opportunity to participate in the ALL IN challenge again. We fully expect that through this process we are setting the stage for significant growth in institutionalizing student civic engagement at Georgia College as we look ahead to the future.