



**All In Campus Democracy Challenge
2016**



2083 Lawrenceville Rd
Lawrence NJ 08646
1.609.896.7106

#RiderVotes Initiative All In Campus Democracy Challenge 2016

Purpose: To bring together the Rider community in a coordinated effort to promote participation in the upcoming 2016 Elections. The #RiderVotes Initiative will have three components: Education, Voter Registration, and Voting.

Goals:

- To design and implement a variety of educational programming and events that educate the campus community about issues surrounding the 2016 Elections.
- To promote civic engagement and increase the number of Rider students who register to vote and vote on Election Day.
- To engage various constituencies at Rider in providing input and assistance in the coordination of events and opportunities that promote the initiative.

Collaborators:

- Benjamin Dworkin, Rebovich Institute
- Joan Liptrot, Service Learning
- Laura Seplaki, Center for the Development of Leadership Skills
- Andrea Jarvis, Alumni Relations
- Pamela Pruitt, Multicultural Affairs
- Richard Kopp, Campus & Community Engagement
- Ryan Hopely, Student Government Association
- John Mozes, 107.7 The Bronc
- Amanda Eisele, Fraternity & Sorority Life
- Roberta Butler, Residence Life

Education:

**Office of Residence Life
Get Out the Vote Training**

August 24, 2016

Education & planning session provided by the Office of Service Learning for 90 members of Residence Life staff in August. Information includes Facts & Figures from Past Elections” and “The Power of the Youth Vote”. Resources are made available to staff for use with their residents at smaller presentations across campus in September and October.

October 2016

Area Directors will utilize the Resident Advisor class to prepare RAs for helping students to think critically about issues while watching Presidential debates. RAs will be assigned to watch the 10/9 Debate and the following class will include strategies for debriefing with students. RAs will then be encouraged to plan and implement a Presidential Debate viewing event on 10/19/16 for their residents.

Leadership Development Program

Students from the Leadership Development Program have created a multi-media voter education campaign that will run from September 28 through Election Day November 8th.

Did You Know? Campaign

	Info will Share via Axis TV, 107.7 the Bonc, and shared with The Rider News
September 28, 2016	"The Center for the Development of Leadership Skills is proud to contribute to the #RiderVotes Campaign by providing the community Election 2016 information and updates daily via Axis TV from now through Election Day! Be sure to check in everyday to be educated about what is happening on and off campus, elections history, candidate information, and resources you can utilize as you prepare to vote!"
September 29, 2016	"Want to make voting on Election Day convenient? Rider students can register as a Lawrenceville or Princeton resident for this year's election so you can vote at the polling location closest to campus! Registration tables will be available on the following dates/locations: October 3-5 from 11 a.m. - 1 p.m. and 4 p.m. - 7 p.m. in Cranberry's and Daly's"
September 30, 2016	"If you need to register to vote, or if you wish to re-register to vote at the polling location nearest to the LAW or WCC campus, you can do that at one of the #RiderVotes registration tables next week! It's quick, easy, and free! Tables will be set up October 3-5 from 11 a.m. - 1 p.m. and 4 p.m. - 7 p.m. in Cranberry's and Daly's. Make sure to take on the Rider Election Photo Booth Challenge and post your pics to social media using #RiderVotes!"
October 1, 2016	Newly registered voters (that could be you!) vote at higher rates than previously registered voters.
October 2, 2016	"On Saturday, August 8, 2009, Sonia Sotomayor became the first justice of Hispanic ethnicity to serve on the Supreme Court."
October 3, 2016	"Terri Sewell, our Unity Day keynote speaker, will be here on Wednesday, October 5! Congresswoman Sewell, a graduate from Harvard Law School, serves as U.S Representative for Alabama's 7th Congressional District. Be at the BLC Theater by 6:45 p.m. to get your seat and learn from this great servant leader!"
October 4, 2016	"Every state has a voter registration deadline - The NJ deadline is 21 days prior to the election, which is October 18."
October 5, 2016	You can learn more about Democratic candidate Hillary Clinton (Tim Kaine - VP running mate) by going to www.hillaryclinton.com .
October 6, 2016	"Approximately 44 million Americans do not have health insurance. Another 38 million Americans have inadequate health insurance."

October 7, 2016	There are more than 35 political parties that have been founded in the United States since its birth.
October 8, 2016	"In 1872, Victoria Woodhull became the first woman to run as president of the U.S." She was from Ohio.
October 9, 2016	The U.S. Constitution contains multiple spelling errors.
October 10, 2016	You can learn more about Republican candidate Donald Trump (Mike Pence - VP running mate) by going to www.donaldjtrump.com .
October 11, 2016	"This fall, approximately 50.4 million students will attend public elementary and secondary schools."
October 12, 2016	A large portion of the Democratic party's base is ethnic minorities.
October 13, 2016	"On Dec. 9, 1872, Pinckney Benton Stewart Pinchback became the first person of African American descent to serve as governor of a U.S. state. Pinchback was the governor of Louisiana."
October 14, 2016	People can win the popular vote of the country without winning the election. The Electoral College System is designed to cast the popular vote of counties in states, but not measure the direct democratic vote. An example of this would be in the 2000 presidential elections. George Bush (electoral vote winner) vs. Al Gore in 2000: Al Gore won the popular vote by 543,816 votes.
October 15, 2016	"In 1887, Susanna Salter became the first female mayor of a U.S. town. She was the mayor of Argonia, which is located in Sumner County, Kansas."
October 16, 2016	19.9% of 18-29 years old cast ballots in the 2014 elections
October 17, 2016	"Immigration has been an important issue and topic of discussion during this year's election. To learn more about immigration and the experiences of immigrants, all are invited to attend the Shared Read keynote event featuring the author of "Enrique's Journey", Sonia Nazario. Wednesday, October 19 at 7 p.m. in the BLC Theater"
October 18, 2016	You can learn more about Libertarian candidate Gary Johnson (Bill Weld - VP running mate) by going to www.johnsonweld.com .
October 19, 2016	"The Libertarian Party was founded on Dec. 11, 1971 in Colorado Springs, Colorado."
October 20, 2016	The first "Democrat" to be President of the United States was Andrew Jackson, who served from 1829-1837
October 21, 2016	"By 2030, it is anticipated that 76 million Americans will receive health insurance through Medicare."
October 22, 2016	The weather and farming dictated when elections were held
October 23, 2016	In the 1800s, the agrarian economy was an important factor, and farmers weren't able to travel easily until the harvest was over. Also, the onset of winter conditions in areas that had winter conditions made travel a problem, so elections happened in the late fall.

October 24, 2016	You can learn more about the Green Party candidate Jill Stein (Ajamu Baraka - VP running mate) by going to www.jill2016.com .
October 25, 2016	"The Green Party was founded in 1984."
October 26, 2016	Every vote matters, there have been cases in history where one vote has made the difference. a 1910 contest for Buffalo New York's congressional district, where Democrat Charles B. Smith snuck by incumbent De Alva S. Alexander by a single vote - 20,685 to 20,684
October 27, 2016	"In 1966, Robert C. Weaver was appointed as the first African-American Cabinet member by Lyndon B. Johnson."
October 28, 2016	"This fall, public schools in the U.S. will employ about 3.1 million full-time-equivalent teachers."
October 29, 2016	Georgia was the first state in 1943 to lower the voting age from 21 to 18.
October 30, 2016	"In 1972, John Hospers was nominated as the first Libertarian presidential candidate."
October 31, 2016	The sales of Halloween masks of each political candidate has determined the outcome of the elections since 1988.
November 1, 2016	While the popular vote may decide the president in early November, a candidate is not officially elected president until the Monday after the second Wednesday in December, when members of the Electoral College cast their votes.
November 2, 2016	"The first Republican President was Abraham Lincoln. He took office on May 4, 1861."
November 3, 2016	Voting for your Representatives and Senators could be even more important than voting for the president this year. The ENTIRE House of Representatives and 34 seats in the Senate are up for re-election this year.
November 4, 2016	"The Green Party has run a candidate on the national ticket in every presidential election since 1996."
November 5, 2016	John Adams was the first president to live in the White House.
November 6, 2016	People considered to be in the millennial age will account for 1/3 of the voting in this presidential election
November 7, 2016	"Tomorrow is Election Day! Make sure to exercise your right to vote! Shuttle service from campus to the Lawrenceville and Princeton voting locations will be available from __ to __ today."
November 8, 2016	"Today is the day....VOTE!"

Office of Multicultural Affairs Unity Day

Wednesday October 5, 2016

Voting Rights Rally!

Congresswoman Terri A. Sewell, who represents Alabama's 7th Congressional District. She is one of the first women elected to Congress from Alabama in her own right and is the first black woman to ever serve in the Alabama Congressional delegation.

Congresswoman Bonnie Watson Coleman (NJ-12), a long-time influential advocate for the people of New Jersey, will also appear.

Office of Fraternity & Sorority Life

Intercultural Greek Council

October 10, 11, 12, 13, 2016

Voting Awareness Week

Each night a Voter Education activities will be hosted by different IGC chapters including: Delta Sigma Theta, Lambda Theta Alpha and Zeta Phi Beta, Kappa Alpha Psi, and Lambda Theta Phi

Rebovich Center for New Jersey Politics Speaker Series

Thursday, September 29, 2016

An Evening with Hon. Jack Ciattarelli

New Jersey State Assemblyman and possible Republican gubernatorial candidate

Monday, October 17, 2016

An Evening with John Byrne

Former chairman of New Jersey Democratic Party and possible Democratic gubernatorial candidate

Voter Registration:

Rider University encourages all students to register to vote so they can participate in the 2016 presidential election on Nov. 8. Registered voters and those registering during the Voter Registration Drive will receive a special #RIDERVOTES lapel pin.

Two voting booths will be on campus and placed at the site of the Registration Drives. Students will be encouraged to participate in the **#RiderVotes Challenge** by taking a picture of themselves, posting to social media, including the #RiderVotes and challenging their friends and classmates to register.

Times and locations:

Oct. 3 (Sponsored by Student Government Association)

11 a.m. to 1 p.m., 4 to 7 p.m. in Daly Dining Hall and Cranberry's

Oct. 4 (Sponsored by Rebovich Center for New Jersey Politics & Westminster SGA))

11 a.m. to 1 p.m., 4 to 7 p.m. in Daly Dining Hall and Cranberry's

11 a.m. to 1 p.m. in the Westminster Choir College Student Center Lobby

Oct. 5 (Sponsored by Bonner Community Scholars & Multi Cultural Student Leadership Institute)

11 a.m. to 1 p.m., 4 to 7 p.m. in Daly Dining Hall and Cranberry's

6 to 6:45 p.m. and 8 to 9 p.m. in Bart Luedeke Center Lobby

Oct 6 (Sponsored by Rider University Greek Council)

8:00 p.m. – 10:00 p.m. Cavalla Room, Bart Luedke Center

Voting:

During the Registration drive a student survey will be implemented that allows students to indicate if and when they would be in need of transportation to the Polling place designated for students who reside on Rider University's campus. Based on the results of this survey a schedule for shuttling students will be established and publicized for **Election Day Tuesday November 8, 2016.**

Mock Election

Using the online Student Engagement platform, Bronc Nation, Rider will host a Mock Election on the days leading up to the election and announce Rider's results on Election night.

Assessment:

Collaborators will reconvene in November to assess the impact of the #RiderVotes initiative and will share 2016 National Study of Learning, Voting, and Engagement results with Civic Nation.

Resources:

<http://www.campuselect.org/>

Campus Election Engagement Project (CEEP) is a national nonpartisan project that helps America's colleges and universities motivate their 20 million students to register, volunteer in campaigns, educate themselves, and turn out at the polls. We focus on how administrators, faculty, staff, and student leaders can help engage students, and we're now engaging schools for the 2016 elections.

<http://www.headcount.org>

HeadCount is a non-partisan organization that uses the power of music to register voters and promote participation in democracy. We reach young people and music fans where they already are – at concerts and online – to inform and empower. Our message is not about what party you support or where you land on an issue. It's that you must speak to be heard.

<http://www.bestcolleges.com/resources/student-voting-guide/>

BestColleges.com encourages college students to get out the vote. It contains a comprehensive voter's guide replete with everything you need to know about voting in the 2016 election. A **state-by-state directory** explores voter eligibility criteria, residency requirements, registration deadlines, and other voting guidelines in all 50 states and the District of Columbia. **Voting resources list** includes links to campus organizations, registration portals, and other sites geared toward college voters.

<http://www.vote411.org>

Launched by the League of Women Voters Education Fund (LWVEF) in October of 2006, **VOTE411.org** is a "one-stop-shop" for election related information. It provides nonpartisan information to the public with both general and state-specific information on all aspects of the election process.